



City of Parksville

it's your City!

July 16, 2019

www.parksville.ca



Celebrate Parksville's 75th in 2020!

On June 19, 2020, the City will celebrate its 75th birthday, incorporated as a City on June 19, 1945. Council recently approved a 75th birthday committee to plan events and activities in 2020. The committee will collaborate with community organizations and events to promote the City's 75th as well as create family friendly activities which celebrate Parksville and foster a sense of community pride and involvement. Council encourages public input and suggestions; please email your ideas to info@parksville.ca.

Parksville 2019-2022 Strategic Plan

The City's strategic plan, adopted by Council on July 3 is posted to the City's website [[City Hall/Mission, Corporate Values](#)]. Over the past six months, Council and senior staff worked together to establish a clear vision for Parksville's future. The plan identifies five core priority categories for the next three years, this Council's term of office. These core priorities are housing, healthcare, recreation, economic development and community safety.

The strategic plan will guide the effective and efficient use of City resources, considering both budgetary and human resource constraints to ensure progress. Staff will prepare a detailed action plan and the implementation items as approved by Council will be included in 2020 budget deliberations in the fall. This strategic plan will provide direction for the municipality over the next three years and ensure the City's vision and mission are accomplished. Council will monitor implementation and continue to update the community on milestones and project completion.

The strategic planning journey began in January with the Mayor's roundtable event; a conversation with residents to determine the priority actions the community wishes Council to focus on during their term of office. Meetings were held to discuss each core priority and an online community survey received 425 responses. All initiatives were intended to understand what is most important to residents. Survey results are posted to [Let's Talk Parksville](#).

Grant-in-aid Program

Info about the City's fall grant-in-aid applications is now available; deadline is 4 pm on August 30. Non-profit organizations in the arts, cultural, recreational or social services fields are eligible to apply. Information on the program, policy, instructions and application may be obtained at City Hall or from the website [[Mayor and Council/Grant-in-Aid Applications](#)].

Things to Know

Next Council meeting will be held on Wednesday, September 4 as there are no Council meetings during August. As well, Coffee with the Mayor is on summertime hiatus, returning Thursday, September 5. It's business as usual for administration, community planning and building, engineering, finance and operations. General questions may be directed to info@parksville.ca or 250 248-6144.

Memorial Project Update

The Memorial Avenue streetscape and utility upgrades project which kicked off in May is now well underway. The project will plan, design and oversee construction upgrades to aging underground water, storm, and sanitary sewer lines along Memorial Avenue, as well as improvements to the streetscape with the aim to maintain the historic street trees and enhance their health.

Under the guidance of project contractor, McElhanney Ltd, and the project team, an assessment of the trees was completed and a series of public engagement events held. The project team is pleased with the response received from the community; input will help define why Memorial is important to residents and also what the street should look like in the future.

Memorial Avenue and the trees lining the street are a monument to civic participation and contribution. Known as one of Parksville's most beautiful and historic streets, the 34 century-old elm trees to memorialize fallen veterans from the Parksville area. Preserving the trees and their legacy is a priority of the project.

More information about the project will be available in August. Questions may be sent to memorialave@parksville.ca

Let's Talk Parksville!

Sign up and let's talk Parksville! Visit the City's new public engagement platform to follow along and contribute your ideas and opinions on community matters. We love that Parksville residents have plenty of ideas on how to make our City a better place and we hope you will be active participants in shaping the future of Parksville. While it's the City's job to provide the services which improve your quality of life, we recognize you have thoughts, stories and ideas which contribute to our community in a positive way. So Parksville...Let's Talk! www.letstalkparksville.ca



Summer in the City

Once again, we are pleased to be one of the community sponsors of the Quality Foods Canadian Open Sand Sculpting Competition and Exhibition. Parksville Beach Festival with the world famous sand sculpting event is on until August 18. [parksvillebeachfest.ca]

Parksville Beach Festival has something for everyone! Here's a list of other activities in the Parksville Community Park over the next few weeks:

- Free summer concert series every Friday and Saturday night in the picnic shelter, July 19-August 17.
- Buskers daily at the gazebo, 11 am-1 pm and 2 pm-4 pm.
- Canadian Tire sculpting demonstrations and lessons - July 13-14
- Lions International Kite Festival - July 20-21
- Art in The Park - July 27-28, 10 am - 4 pm
- Van Isle Shriners Show and Shine Car Show - August 4
- Coast Capital Savings Sculpture Light Up - August 16-17
- Quality Foods Festival of Lights Fireworks - August 17
- Kidfest and QF Children's Sandcastle Competition - August 18



And don't forget about our summer markets which are now in full swing. Check out the Parksville Museum farmers' market on Sunday afternoons, 1-4 pm and the Summer by the Sea Street Market on Tuesday evenings, 6-9 pm on Craig Street.

City Dates

July 18	Coffee with Mayor
July 18	Advisory Design Panel
August 5	BC Day (offices closed)
August 15	Advisory Design Panel
September 2	Labour Day (offices closed)
September 4	Council Meeting
September 5	Coffee with the Mayor

The public is encouraged to attend Council meetings held on the first and third Mondays of the month and may observe advisory committee meetings. Refer to the website for agendas, meeting highlights and minutes.

How To Reach Council

MAYOR	
Ed Mayne.....	250 954-4661
COUNCILLORS	
Mark Chandler.....	250 951-6651
Adam Fras.....	250 228-3727
Al Greir	250 248-1285
Doug O'Brien	250 954-2327
Teresa Patterson.....	250 954-9488
Marilyn Wilson	250 954-3060

council@parksville.ca

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instagram.com/parksvillecity

It's Your City is published in the PQB News on the third Tuesday of the month with a copy on the City's website. We welcome your comments. 250 954-3073 or communications@parksville.ca.