

City of Parksville 2021 Council Strategic Work Plan

2021 Council Strategic Priorities	Projects	Notes/ Description
Community Safety	1. Renew Emergency Management Agreements	Collaborative project with Town of Qualicum Beach and the Regional District of Nanaimo to renew agreements to provide emergency preparedness services to residents and effectively manage the response to community emergency events.
	2. Reactivate the Tier 3 Auxiliary RCMP Program	Council met with the Minister at UBCM. Staff are working with provincial and federal representatives to facilitate timely re-activation of Tier 3 Auxiliary RCMP for Oceanside.
	3. Implement Proactive Bylaw Enforcement	Council amended the City's Bylaw Enforcement and Compliance Policy and has directed staff to pro-actively enforce priority bylaws.
	4. Fire Services Commission (phase 1 feasibility)	Council has commissioned a feasibility study to determine the options for joint governance and delivery of Fire Protection Services for the City of Parksville and Town of Qualicum Beach
	5. Fire Service Review (phase 2) Tentative	Dependent on the outcome of the feasibility report, this project will develop a new governance model for management and delivery or a joint fire protection service.
	6. UBCM grant application for Emergency Social Service (ESS) electronic supplies	Council has directed staff to seek grant funding opportunities to enhance the emergency management program's response to community emergencies.
	7. Fire Truck Renewal	Council approved the acquisition of a replacement fire truck to ensure reliable response to community emergencies.
	8. Negotiate rights of way and rail crossings with ICF/ SVI	The City installed a new drinking water transmission line in 2018 and a new river intake. Staff will be working with the Island Corridor Foundation (ICF) and Southern Vancouver Island Rail (SVI) to finalize the legal access to this infrastructure through statutory rights of way. This project secures access to the City's drinking water infrastructure.
	9. Craig Street lighting pilot	Council directed staff to work with business and land owners on Craig Street to install enhanced lighting in the area.

Economic Development	10. Daycare Gap analysis partnership with Region	Council is working with neighbouring governments in the region to apply grant funds to a research project that identifies gaps in the childcare and daycare services for young working families.
	11. Development Cost Charge (DCC) Review	Regular review of the DCC regime provides the opportunity for Council to revise rates and ensure an equitable sharing of costs for new infrastructure upgrades arising from new development.
	12. PDBA (Downtown Business Association) Wayfinding program	Multi-year collaborative project with the PDBA to install a new pedestrian-oriented wayfinding program in the downtown core.
	13. Special Committee of the Whole (COTW) on Economic Development	This COTW is focused on developing ideas to support enhanced economic development in the City of Parksville and determine the City's role in capital upgrades that will improve the commercial core.
	14. Asset Management Implementation	The City is required to have a comprehensive asset management program to be eligible for grants and it is also beneficial to have a robust life cycle plan for all efficient and effective management and maintenance of City assets.
Recreation	15. Community Park Traffic Circulation Plan	This project will identify optimal traffic, parking, pedestrian and bicycle flows in the community park, both for special events and regular operations.
	16. Performance Stage/ Music Venue	City staff are managing the construction of an Outdoor Performance Stage, initiated by Beachfest Society and with grant funding provided by senior governments for the Community Park.
	17. Curling Club transfer	The RDN Board and Parksville Council agreed to a transfer of the D69 Ice Arena to the City. Staff worked with the RDN and the Curling Club Society to complete the transfer of the building and the lease. Staff are now incorporating the building into the asset plan and identifying maintenance and inspection requirements for the ammonia plant.
	18. Rathtrevor design – intergovernmental and stakeholder consultation	Council has directed staff to engage First Nations, the RDN, Nature's Trust and provincial agencies to advance the design of the Rathtrevor Greenway from the Community Park to the Englishman River.
	19. OMBA upgrades in Springwood	This is part of an ongoing partnership with Oceanside Minor Baseball to upgrade the amenities at Springwood Park.
	20. Pool and Multiplex Feasibility Study	This study will be completed in early 2021 and will be provided to the public for review as a foundation for the detailed design phase.
	21. Community Park Drainage Plan	This study is a foundational plan for the drainage infrastructure to mitigate seasonal flooding, erosion and identify options for water storage and re-use in the Community Park.

Housing	22. Continued engagement with non-profit groups such as Parksville Lions Housing Society and BC Housing to seek opportunities for partnerships	Several options were identified for land donation in 2019/ 2020 but agreement could not be reached on suitable locations. Plan Parksville contains policies on partnering or donating land for affordable housing.
	23. Affordable Housing agreements	Council has approved several new developments that contain affordable housing units under a 15 year agreement with the City. Several are in progress.
Healthcare	24. Pilot project for Licensed Practical Nurses or projects to attract doctors	Mayor and Council met with the Minister of Health seeking support to be a participant in a pilot project and continue to lobby senior government to bring enhanced healthcare services to Parksville. Council has explored donating land for health care facilities and encouraged developers to look at clinics in their multi-use buildings.
	25. COVID response	The City has provided continuity of important services through implementation of a COVID-19 safety plan for staff and support COVID-19 messaging and enforcement of provincial orders to promote community health and safety.
	26. Needle Bylaw Regulation	Council submitted a proposed bylaw to the Minister of Health intended to reduce the number of improperly disposed of needles in the community. Work is ongoing to seek innovative and workable solutions to this issue.
Multiple Objectives	27. Marks Park hazard tree management and capital renewal project	Recreation and Community Safety
	28. Railway tower donation – transfer of asset and coordination of relocation	Recreation and Economic Development
	29. Pool and Multiplex detailed design	Recreation and Economic Development
	30. Pool Borrowing and referendum	Recreation and Economic Development
	31. Boys and Girls Club Central Vancouver Island Lease options	Economic Development, Recreation and Community Safety
	32. CCR grant - community park upgrades, pickleball, new washrooms and sports flex space	Recreation and Economic Development
	33. Community Park Gathering Place project	Recreation and Economic Development
	34. Rathrevor trail construction	Recreation and Economic Development

Operational	35. First Nations Reconciliation
	36. Website upgrade and replacement
	37. Urban Forest Strategy
	38. Cedar Management Strategy
	39. Performance program for senior managers
	40. Report to Council on support for Beachfest
	41. Web Map replacement
	42. Fibre Optic Cable Install to connect with PW
	43. Legal case files (various)
	44. Continue Treebate program
	45. Banner expansion project (2022)
	46. New Accounting Standard implementation
	47. Purchasing Policy Update
48. Englishman River Water Service – Geobag Installation	