

Coming to Canada... Climate Change Warnings on Gas Pumps

On February 17, the City of Parksville and the Mid Vancouver Island Habitat Enhancement Society will host a **FREE** lecture by Robert Shirkey, executive director of Our Horizon Society. *Our Horizon* is a national not-for-profit organization that works with governments to require climate change labels on gas pumps. The idea is a low-cost, globally-scalable intervention to communicate the hidden costs of fossil fuels to end users and drive change upstream. The concept was developed by *Our Horizon's* founder and Toronto-based lawyer Robert Shirkey.

City of Parksville Council will consider this initiative on February 15 with a brief presentation by Robert. The lecture on February 17 is a chance for area residents to hear Robert speak in much more detail.

**Wednesday, February 17 in the Forum, Parksville Civic and Technology Centre, 100 Jensen Avenue East.
Doors open at 6.30 pm, presentation at 7 pm and questions at 8 pm.**

On January 26, 2015, West Vancouver Council unanimously passed a resolution "that all vendors of retail petroleum products in Canada be legislated to provide warning labels on all pump handles." This resolution has since been supported by numerous communities across Canada. On September 25, 2015, Mayors and Councillors from across British Columbia voted at the Union of British Columbia Municipalities Convention to support and implement where possible climate change labels on gas pumps. On November 16, 2015, the City of North Vancouver became the first jurisdiction in the world to pass a law requiring climate change labels on pumps at gasoline retailers. The idea is also being pursued by several cities in the United States.

About Robert Shirkey, Executive Director of Our Horizon

Rob Shirkey is a recognized global authority on the subject of climate change labels on gas pump nozzles. He has given lectures on the topic across North America and has been featured in media all over the world. His proposal has been endorsed by over a hundred academics and leaders in various disciplines from universities across North America. City and town councils across Canada have voted in favour of the concept and several US cities are also pursuing the idea too. The idea is now being implemented in several communities on Canada's west coast.

Rob is a lawyer from Toronto, Canada. Prior to founding Our Horizon and launching its unique approach to addressing climate change, Rob operated a private practice in downtown Toronto. He also has experience as an Assistant City Solicitor and Prosecutor. Before completing his law degree at the University of Victoria, Rob studied business, economics, and psychology at the undergraduate level. He graduated with distinction and was the university valedictorian. He also once rode his bicycle across Canada!

Rob's talks draw on the latest in climate change research. He gathers insights from psychology, sociology, economics, business, and law to build the case for demand-side, local action on climate change. His trial experience as a lawyer and his sense of humour makes him a compelling and entertaining speaker. <http://ourhorizon.org/>

For more information:

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