



# INFORMATION RELEASE

[parksvillefirerescue.ca](http://parksvillefirerescue.ca)

November 19, 2024

---

## Parksville Fire Rescue 2024 Food Drive Results

Parksville Fire Rescue's *Fill the Boots for Food* drive was a huge success because of the community's generosity. A total of \$97,019 in cash for the Salvation Army food bank was collected over the weekend along with new unwrapped toys for the Society of Organized Services. Craig Bay residents were beyond generous, donating a record \$70,105 in cash.

Residents in the Parksville Fire Protection Area generously support the annual drive and are the reason this campaign is so successful. Parksville Fire Rescue appreciates the charity of our residents who make the difference for many families in our community. The department is grateful for the support of Canadian Tire, Choices Market, BC Liquor Store, Quality Foods, and Thrifty Foods.

### QUOTE: Chief Marc Norris

"Due to the generosity of our residents, the annual food and toy drive continues to exceed Parksville Fire's expectations. We are grateful for the residents of the Parksville Fire Protection Area, the overwhelming kindness of Craig Bay residents and our members who support the food drive with their time. On behalf of the members of Parksville Fire, a sincere thank you to all who make a difference in our community."

The Salvation Army food bank and Society of Organized Services are organizations which provide for less fortunate in our community. Donations may be made as follows:

- **Society of Organized Services (SOS)** is gratefully accepting donations for its Caring for Community at Christmas program. The program provides special gifts for local children and youth, and grocery store gift cards are provided to families, adults and seniors so they may choose food that is meaningful to them over the holidays. Financial donations can be made online at [sosd69.com](http://sosd69.com), in person or by phone (250 248-2093), Monday to Friday, 8:30 am to 4.30 pm. New, unwrapped gifts can be dropped off during the same hours at the SOS Community Services Centre in Parksville (245 Hirst Avenue West) and at Qualicum Commons (744 Primrose Street, Qualicum Beach).
- **Salvation Army** food bank donations are accepted at 886 Wembley Road, Monday to Friday from 8-11.30 am and on Monday, Tuesday and Thursday from 1-3.30 pm.

###

### For more information:

Parksville Fire Rescue  
250 248-3242; [fire@parksville.ca](mailto:fire@parksville.ca)

*The City of Parksville is located on the traditional territory of the Coast Salish Nations, home to the Snaw-Naw-As First Nation and the Qualicum First Nation.*

---

Parksville Fire Rescue  
160 Jensen Avenue West (P O Box 1390), Parksville, BC V9P 2H3  
Phone 250 248-3242 | [parksvillefirerescue.ca](http://parksvillefirerescue.ca)

