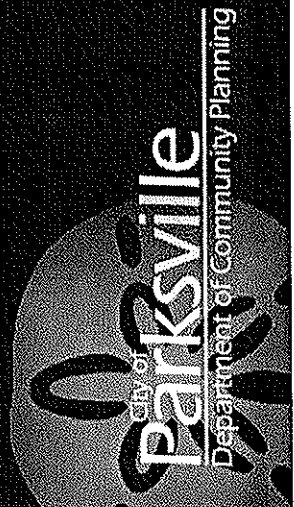


VEHICULAR WAYFINDING SIGNAGE

Tourism Grant - Status Report

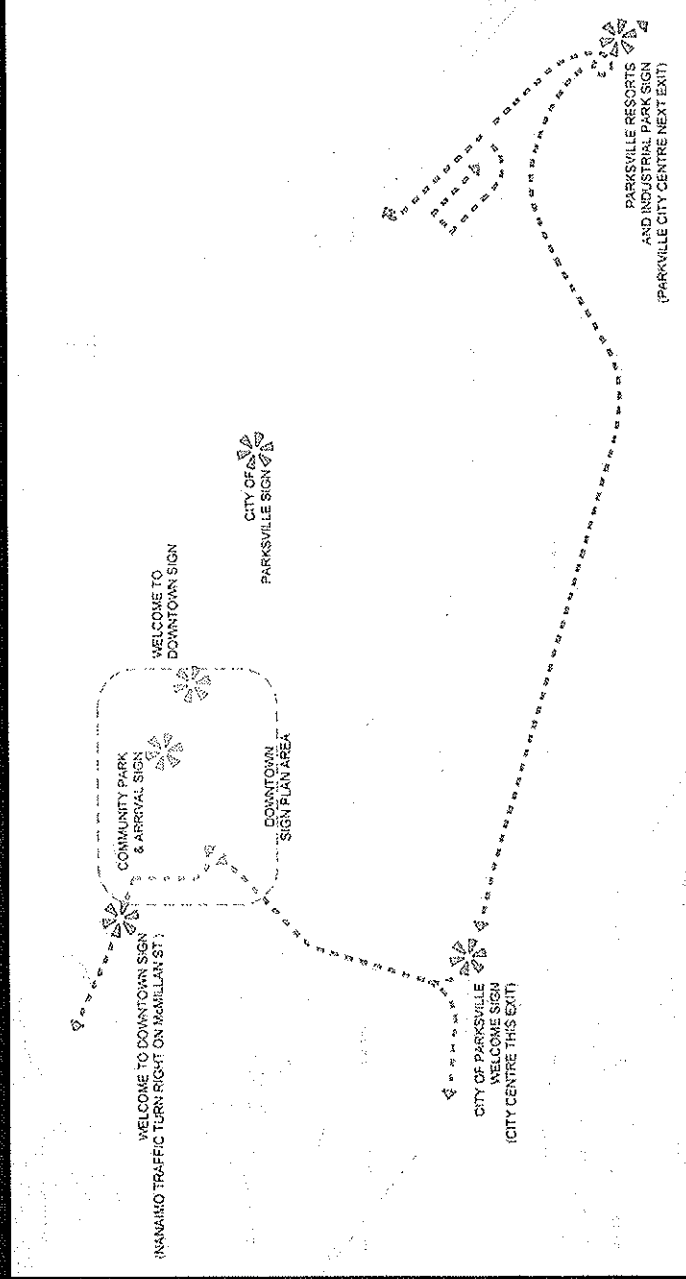


Goals & Objectives

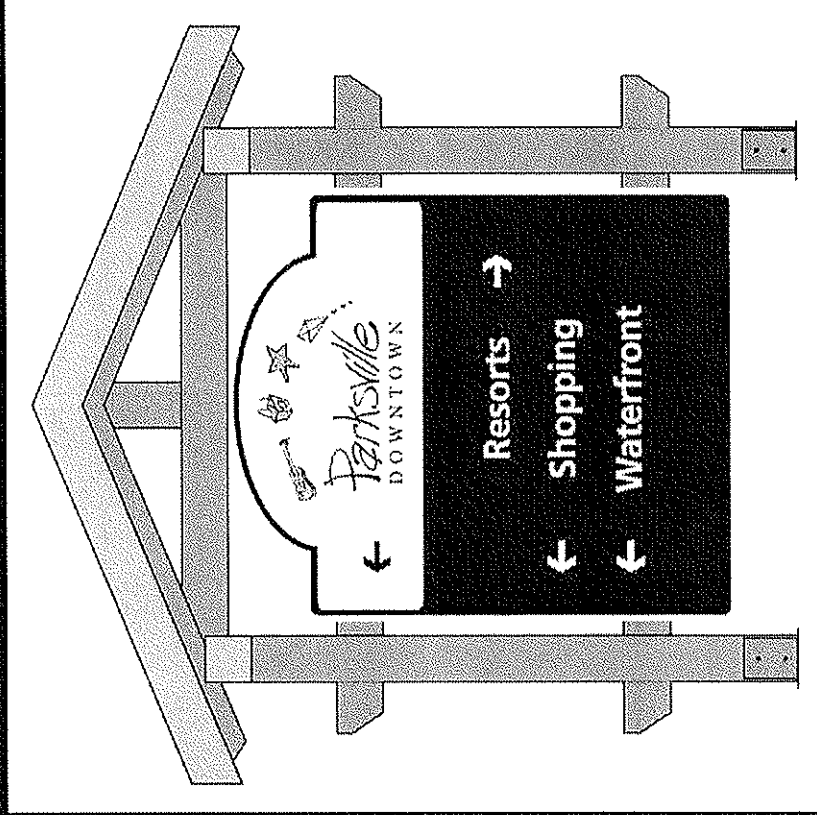
- Wayfinding signage will provide directions to guide visitors, employees, motorists, and pedestrians to their various destinations within the City.
- Introduce consistent signage throughout the civic centre and downtown core area.
- Branding the core area as a district will define area boundaries and encourage exploration.

References

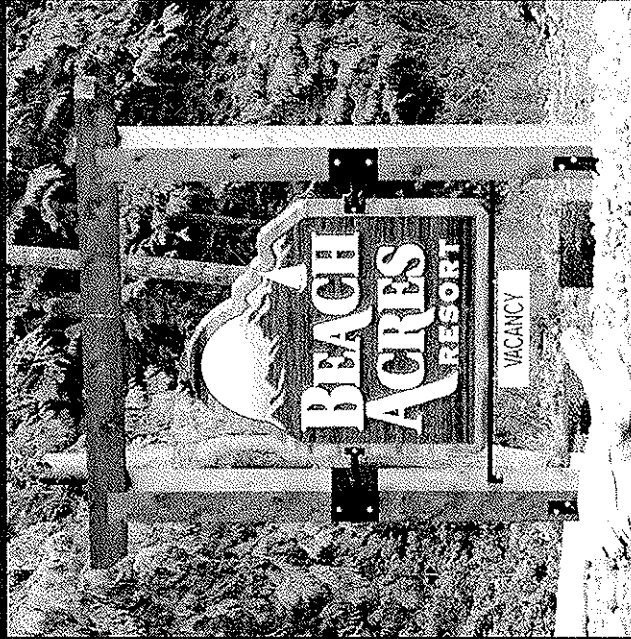
- Downtown Revitalization Strategies for the City of Parksville, (2006)



Report Recommendation: Vehicular Wayfinding Sign



Existing City Signage Standards: Resort Signs:



Existing City Signage Standards:

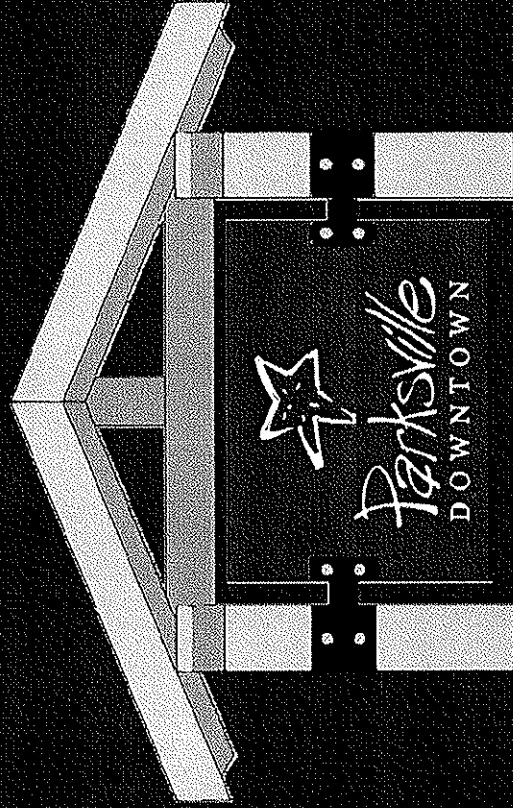
Civic Signs:



Existing City Signage Standards: Park Identification Signs:



Proposed Signage Standards: Vehicular Wayfinding Signs:



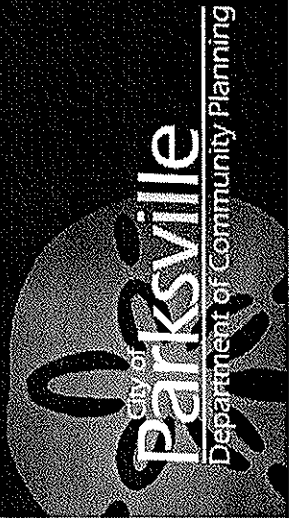
Sign Type #2



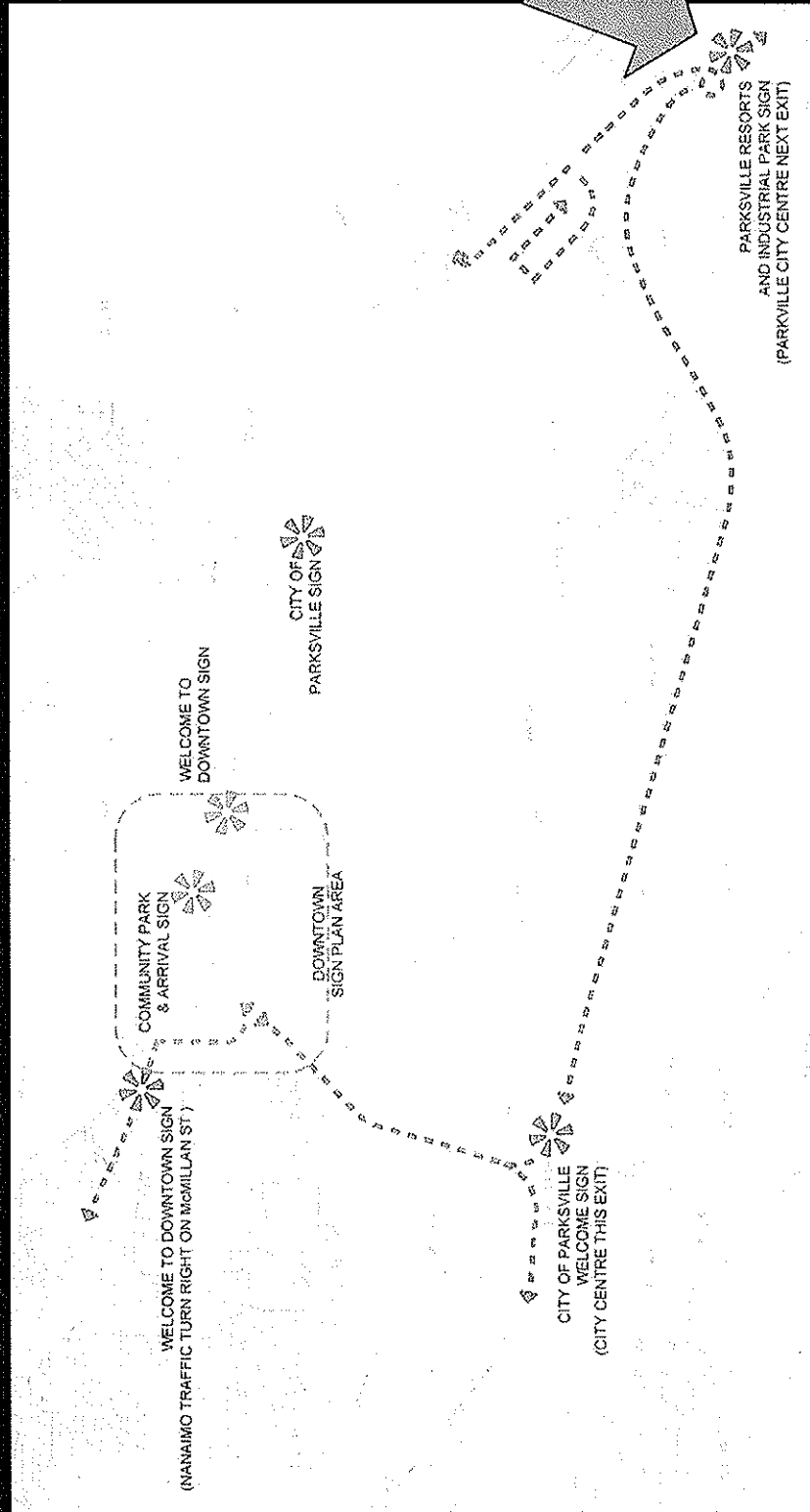
Sign Type #1

Highway 19 Signs

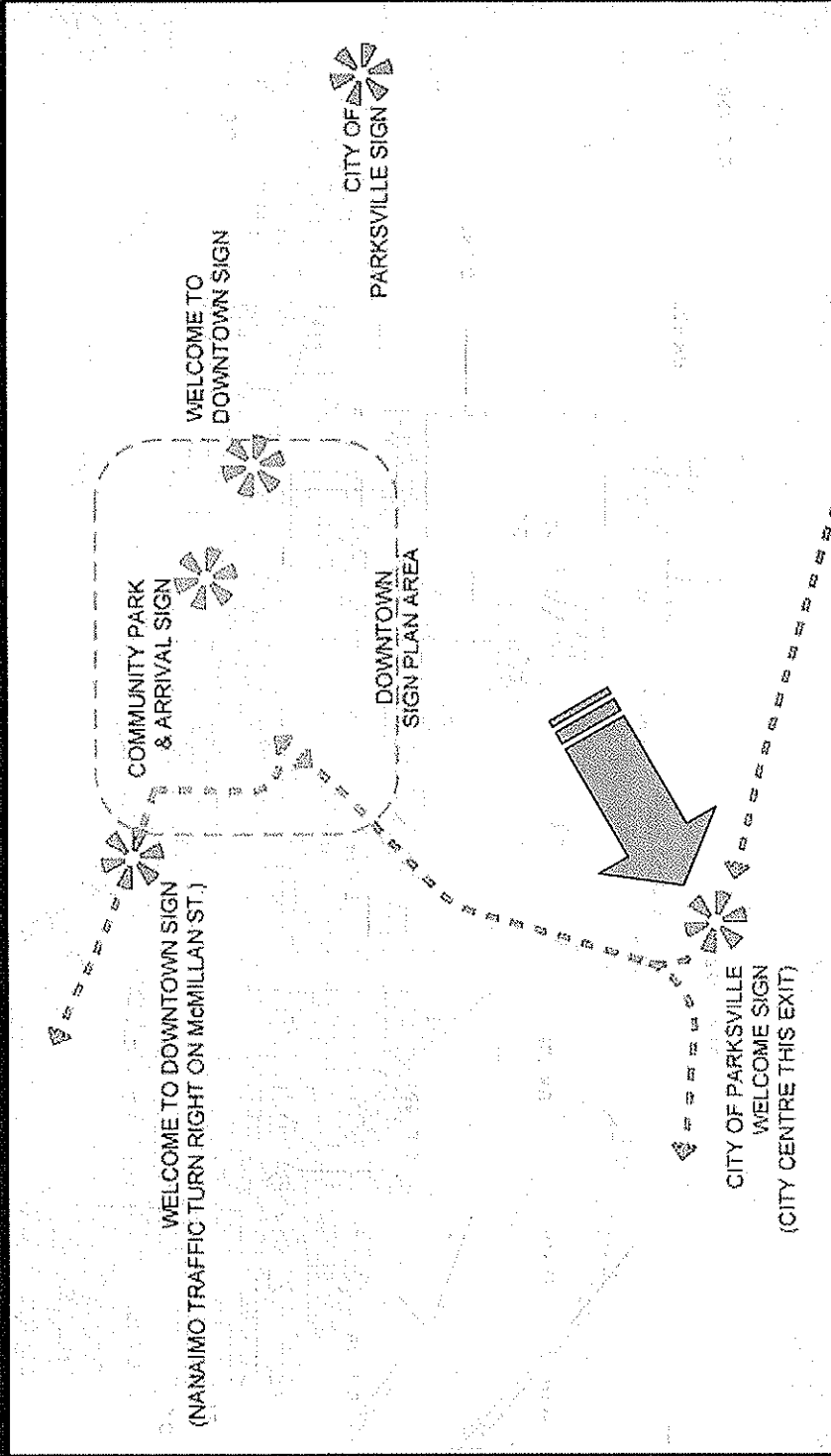
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Proposed Chamber Sign Location: Southeast Exit - Inland Island Highway 19



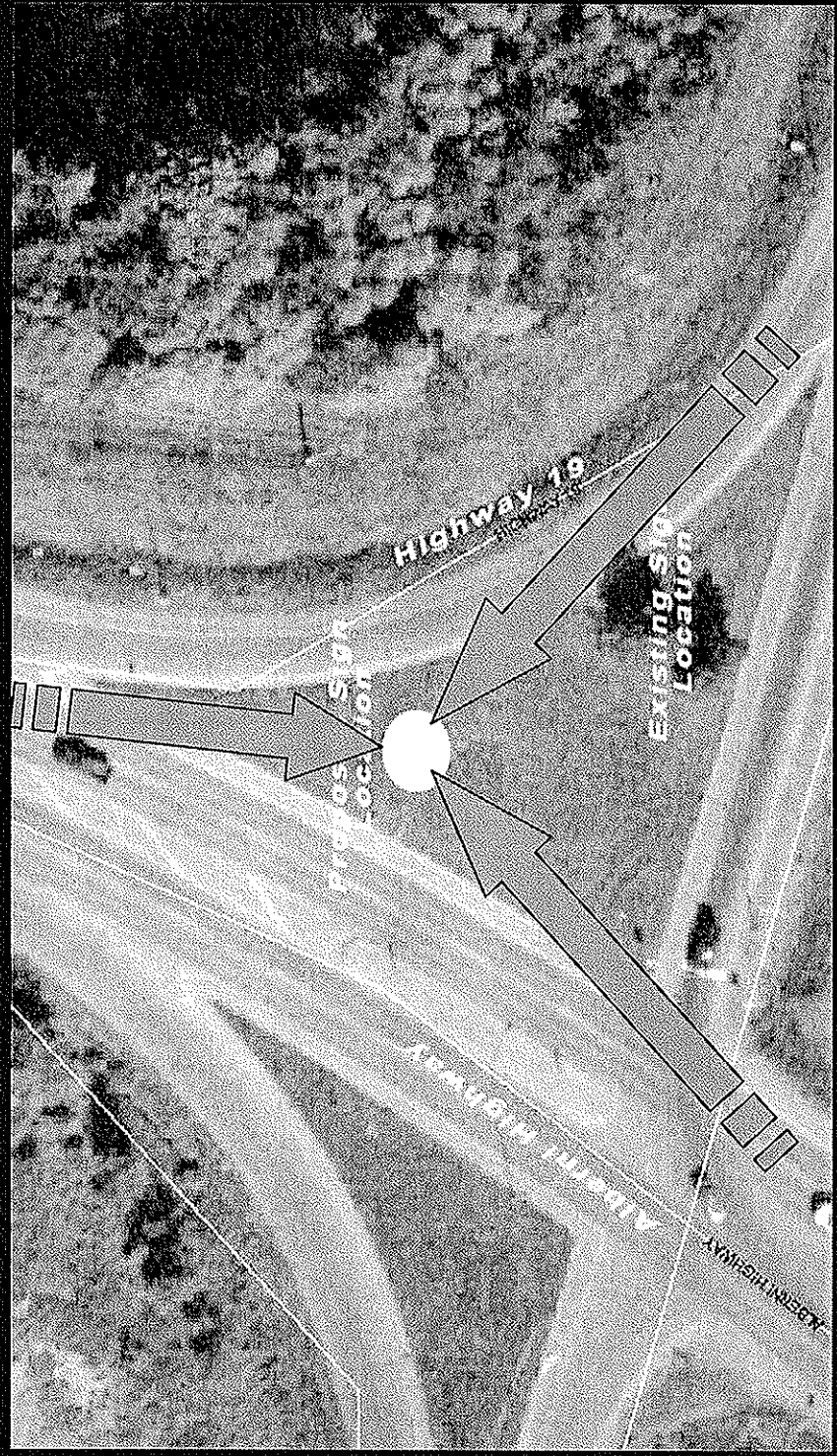
Proposed Sign Location: Alberni Highway 4a and Inland Island Highway 19



**Existing Condition:
Alberni Highway 4a and Inland Island Highway 19**



Proposed Sign Location: Alberni Highway 4a and Inland Island Highway 19



Proposed Sign Concept: Alberni Highway 4a and Inland Island Highway 19



2008/12/08

Core Area Approaches

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