



City of PARKSVILLE

PO Box 1390, 100 E. Jensen Avenue, Parksville, BC V9P 2H3
Telephone: (250) 248-6144 Fax: (250) 248-6650
www.parksville.ca

COUNCIL MEETING AGENDA

MONDAY, DECEMBER 15, 2008 - 6:00 P.M.

1. **ADOPTION OF MINUTES**

- a) of the Inaugural meeting of Council held December 8, 2008 - Pages 1 to 5

Recommendation: THAT the minutes of the Inaugural meeting of Council held December 8, 2008 be adopted.

2. **APPROVAL OF AGENDA**

3. **PRESENTATIONS**

4. **DELEGATIONS**

5. **UNFINISHED BUSINESS**

6. **CORRESPONDENCE**

- a) Union of BC Municipalities - 2009 Property Assessments - Pages 6 to 8
Report from the UBCM on the Province's announcement of a one-year freeze on property assessment values and the UBCM's response to the Province.

Recommendation: THAT the correspondence dated November 19, 2008 from UBCM entitled "2009 Property Assessments", be received for information.

- b) Ministry of Health Services - Primary Care Facility Models - Pages 9 to 10
Follow-up to meeting held with Council at the UBCM Convention.

Recommendation: THAT the correspondence dated November 24, 2008 from the Ministry of Health Services regarding Primary Care facility models, be received for information.

- c) Ministry of Community Development - Trees for Tomorrow - Pages 11 to 12
Description of "Trees for Tomorrow" initiative that is a five-year grant program aimed at planting four million trees in public spaces.

Recommendation: THAT the correspondence dated December 4, 2008 from the Ministry of Community Development regarding the Trees for Tomorrow initiative, be received for information.

- d) Office of the Premier - Government Programs: Towns for Tomorrow, LocalMotion and Trees for Tomorrow - Pages 13 to 14

To update on a number of government programs that will be available to assist the City as well as the establishment of the RuralBC Secretariat who has staff in every regional to help identify appropriate funding programs and act as a support network.

Recommendation: THAT the correspondence dated December 5, 2008 from the Premier of BC regarding government programs, be received for information.

7. **DISCUSSION RELATED TO DELEGATIONS OR CORRESPONDENCE**

8. **REPORTS**

- a) **Director of Administrative Services - UBCM Community Tourism Program Funds - Pages 15 to 19**

The City is required to submit an application for Phase 2 of the UBCM Community Tourism Program Funds by December 31, 2008. The Downtown Revitalization Strategy identified the provision of the wayfinding signage for vehicle traffic as a priority and one that would fall under the criteria of the funding program.

Recommendation: THAT the report dated December 9, 2008 from the Director of Administrative Services entitled UBCM Community Tourism Program Funds be received for information;

AND THAT Council approve the UBCM Community Tourism Program Phase 2 application and the expenditure of the funds on the installation of a new wayfinding sign at the Alberni Highway exit from Highway 19 as outlined in the report.

- b) **Building Inspector - Summary of Permit Types November 2008 - Page 20**

Recommendation: THAT the Building Inspector's Summary of Permit Type report for November 2008 showing a cumulative year to date value of \$25,452,880, be received.

- c) **Fire Chief - Monthly Incident and Inspection Reports November 2008 - Pages 21 to 22**

Recommendation: THAT the Fire Chief's Summary of Incident Type report for November 2008 showing a total of 25 calls and the monthly Inspection Report for November 2008 showing 76 inspections, be received

9. **BYLAWS**

- a) **"Dog Licence and Pound Amendment Bylaw, 2008, No. 1284.2" - Page 23**

An amendment to the Dog Licence and Pound Bylaw is required to address the use of volunteer dog teams to control wild birds and to provide for "off leash areas" as currently the bylaw has a complete prohibition on dogs at large within the municipality.

- (i) **Recommendation: THAT "Dog Licence and Pound Amendment Bylaw, 2008, No. 1284.2" be adopted.**

10. **NEW BUSINESS**

11. **NOTICE OF MOTION**

12. **SPECIAL BUSINESS (Closed/In Camera)**

13. **ADJOURNMENT**

TO BE ADOPTED

AGENDA
COUNCIL
DEC 15 2008
4559. DATE

CITY OF PARKSVILLE

December 8, 2008

Minutes of the Inaugural meeting of Council held in the Civic and Technology Centre, 100 E. Jensen Avenue, Parksville, BC, on Monday, December 8, 2008 at 6:00 p.m.

PRESENT: His Worship Mayor E. F. Mayne

Councillors: C. R. Burger
A. R. Greir
M. Lefebvre
T. Patterson
S. Powell
C. J. Powell-Davidson

Staff: F. Manson, Chief Administrative Officer
L. Taylor, Director of Administrative Services
L. Butterworth, Director of Finance
G. Jackson, Director of Community Planning
G. O'Rourke, Director of Engineering and Operations
D. Banks, Fire Chief

Prior to taking their seats at the Council table, Mayor-Elect E. F. Mayne and Councillors-Elect C. R. Burger, A. R. Greir, M. Lefebvre, T. C. Patterson, S. E. Powell and C. J. Powell-Davidson took their Declaration of Office and Oath of Allegiance before the Director of Administrative Services.

1. CALL TO ORDER

Mayor Mayne called the meeting to order at 6:03 p.m.

2. ADOPTION OF MINUTES

08-343 Powell - Lefebvre
THAT the minutes of the regular meeting of Council held December 1, 2008 be adopted. CARRIED.

3. APPROVAL OF AGENDA

08-344 Powell-Davidson - Powell
THAT the December 8, 2008 Inaugural Council meeting agenda be approved. CARRIED.

4. INAUGURAL ADDRESS

His Worship the Mayor delivered the following Inaugural address:

Good evening, on behalf of Council and staff I would like to thank you all for attending this very important event.

First let me offer my congratulations to all of the Councillors who were successfully elected and to thank each of you for your willingness to serve this fine city of ours. It is

also important that we acknowledge and thank those departing members of Council, former Mayor Sandy Herle and Councillor Charles Robinson for their hard work and dedication. Their contribution to this City is greatly appreciated. I would also like to remember the late Barry Johnston, an individual who exemplified the very words dedication and commitment to his community. A true gentleman in every sense of the word. Thanks just doesn't seem to be enough. I would also like to welcome the new Councillors Carrie Powell-Davidson and Al Greir. I look forward to working with you and the rest of Council over the next 3 years.

This council as been given a mandate by the people of Parksville. A mandate that will guide us through the next 3 years, outlining the issues and concerns as seen by the community. Many of those challenging issues before us will take wisdom and patience to complete but we will do everything in our power to confirm the confidence you have placed in us. We as a council will not always agree, but if we all listen to each other at the end of the day democracy will prevail. Council and staff must work with the residence of Parksville, our employers, to develop a vision of what we all want our city to be. We must work towards a safe community, one that has the ability to attract young families and more than anything else we must never lose sight of what attracted us all to live here in the first place. We must protect our beach and our park. We must look to the future without any limitation of capabilities and capacity from our infrastructure and ensure that we are always improving the cities foundation to sustain our population. We must no longer look to the past but continually move forward. But most importantly we must start talking proud about Parksville, rekindle the pride in community as the cleanest and most friendly place to live.

I want to make a commitment to Parksville, that I will open the communications between myself and the residence. Over the next few weeks I will be exploring some ideas I have to do this. It is important that you let us know if we are not doing our job and equally as important if we are. Let's not let a few become the voice of our community lets get everybody involved in our community.

Finally, I would sincerely like to thank the residents of Parksville for giving me their support and trust. I am excited about working with both Council and staff but more importantly I am excited about working with the residents to make this City all it can be. It must be supported by three pillars, Council, Staff and residents. Without all three we fail; with all three Parksville will be the envy of BC. Remember to always talk proud about Parksville.

5. APPOINTMENT OF ACTING MAYOR

- 08-345 Powell - Patterson
THAT Councillor C. R. Burger be appointed Acting Mayor for the period December 8, 2008 to June 7, 2009 inclusive;
AND THAT Councillor T. C. Patterson be appointed Acting Mayor for the period June 8, 2009 to December 6, 2009 inclusive;
AND THAT Councillor S. E. Powell be appointed Acting Mayor for the period December 7, 2009 to June 6, 2010 inclusive
AND THAT Councillor M. Lefebvre be appointed Acting Mayor for the period June 7, 2010 to December 5, 2010 inclusive;
AND THAT Councillor A. R. Greir be appointed Acting Mayor for the period December 6, 2010 to June 5, 2011 inclusive;
AND THAT Councillor C. J. Powell-Davidson be appointed Acting Mayor for the period June 6, 2011 to December 4, 2011 inclusive. CARRIED.

6. COUNCIL PORTFOLIOS

- 08-346 Lefebvre - Powell-Davidson
THAT Mayor E. F. Mayne and Councillor C. R. Burger be appointed to the Audit Committee for the period December 8, 2008 to December 7, 2009 inclusive.
- THAT** Councillor T. C. Patterson be appointed to Corporate Services portfolio for the period December 8, 2008 to December 7, 2009 inclusive.
- THAT** Councillor A. R. Greir be appointed to Engineering & Public Works portfolio for the period December 8, 2008 to December 7, 2009 inclusive.
- THAT** Councillor M. Lefebvre be appointed to Planning & Development Services portfolio for the period December 8, 2008 to December 7, 2009 inclusive.
- THAT** Councillor S. E. Powell be appointed to Protective Services portfolio for the period December 8, 2008 to December 7, 2009 inclusive. CARRIED.

7. APPOINTMENTS TO BOARDS, COMMISSIONS & ASSOCIATIONS (VOTING)

- 08-347 Burger - Lefebvre
THAT the following Council voting appointments be made to Boards, Commissions and Associations for the period of December 8, 2008 to December 7, 2009 inclusive:
- THAT** Councillor M. Lefebvre be appointed to the Arrowsmith Water Service Management Committee.
- THAT** Councillor T. C. Patterson be appointed to the District #69 Recreation Commission.
- THAT** Mayor E. F. Mayne be appointed to the Municipal Insurance Association.
- THAT** Mayor E. F. Mayne be appointed to the Regional District of Nanaimo Board of Directors;
AND THAT Councillor C. R. Burger be appointed alternate.
- THAT** Councillor S. E. Powell be appointed to the Vancouver Island Regional Library Board;
AND THAT Councillor C. J. Powell-Davidson be appointed alternate.
CARRIED.

8. APPOINTMENTS TO BOARDS, COMMISSIONS & ASSOCIATIONS (LIAISONS)

08-348 Greir - Patterson
THAT the following Council liaison appointments be made to Boards, Commissions and Associations for the period December 8, 2008 to December 7, 2009 inclusive;
AND THAT the role of liaison be to facilitate cooperation and communications between the City and the Boards, Commissions and Associations:

THAT Councillor A. R. Greir be appointed to the Oceanside Development and Construction Association.

THAT Mayor E. F. Mayne be appointed to the Oceanside Tourism Association.

THAT Councillor C. R. Burger be appointed to the Parksville & District Chamber of Commerce.

THAT Councillor C. J. Powell-Davidson be appointed to the Parksville Beach Festival Society.

THAT Councillor T. C. Patterson be appointed to the Parksville Community and Conference Centre Society.

THAT Councillor C. R. Burger be appointed to the Communities in Bloom Committee.

THAT Councillor M. Lefebvre be appointed to the Island Corridor Foundation.
CARRIED.

9. PARCEL TAX REVIEW PANEL

08-349 Powell - Powell-Davidson
THAT Mayor E. F. Mayne and Councillors C. R. Burger, A. R. Greir, M. Lefebvre, T. C. Patterson, S. E. Powell, and C. J. Powell-Davidson be appointed to the 2009 Parcel Tax Roll Review Panel. CARRIED.

10. MEETING DATES

a) **Director of Administrative Services - 2009 Meeting Dates**

08-350 Powell - Burger
THAT the Committee of the Whole meetings scheduled for June 8, 2009, September 28, 2009 and December 30, 2009 be cancelled;
AND THAT the Council meeting scheduled for Monday, January 5, 2009 be cancelled. CARRIED.

11. INVITATION

All guests in attendance were welcomed to join members of Council for light refreshments.

12. ADJOURNMENT

It was moved by Councillor Powell and seconded by Councillor Powell-Davidson that the meeting adjourn. CARRIED.

The meeting adjourned at 6:12 p.m.

Certified Correct.

Mayor



Director of Administrative Services

UBCM MEMBER NOTICE

TO: Mayor and Council
Chair and Regional Board

FROM: Chair Robert Hobson, President

DATE: November 18, 2008

RE: 2009 PROPERTY ASSESSMENTS

DISTRIBUTED TO:	
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<input checked="" type="checkbox"/>	Fire Chief
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On November 1, 2008 the Premier announced a one-year freeze on property assessment values in British Columbia. Since that time there have been follow-up announcements from the Minister, the most notable stating property owners will retain their right to appeal their assessments, even at the July 1, 2007 level.

We understand that legislative amendments are expected to be introduced in the Legislature on November 20, 2008, or soon thereafter. UBCM staff have been briefed on the file and provided with general information about the intent of the proposed legislation. The UBCM President's Committee has discussed the matter and directed staff to prepare a response to the Province. I am writing today to advise you of the positions taken by UBCM.

BACKGROUND AND PROPOSED CHANGES

Assessments based on market values

The *Assessment Act* provides that for the 2009 assessment roll, all properties valued at market value (e.g., residential, business, recreational properties) are to be valued at their market value as at July 1, 2008. However, the Province has advised that market values for many properties across British Columbia declined after July 1, 2008 and are expected to continue to decline in the coming months. Consequently, when property owners receive their assessment notices in January, 2009, the market value of their property may be considerably less than the July 1, 2008 market value upon which it was assessed.

The Premier's announcement stated that to address the issue of these higher-assessed property values that do not reflect current market conditions, they will lock-in BC's assessment rolls at 2007 assessed levels. Since then, a Media Bulletin issued by BC Assessment has clarified that the current proposal for market value properties is to use the lesser of the July 1, 2007 and July 1, 2008 market value for the purposes of the 2009 assessment roll.

Assessments based on regulated rates

For properties that are valued in accordance with regulated rates, rather than market values (e.g., major industrial improvements), BC Assessment's Media Bulletin indicates that the valuations used for the 2009 assessment roll will remain consistent with the values used for the 2008 assessment roll. That is, there will be no changes to the regulated rates at which the assessments are calculated and no increases in depreciation allocated for the year.

Changes in ownership, use, physical condition, classification, etc.

The *Assessment Act* dates that take these changes into account for the assessment roll are not expected to change. So, for example, all new construction on a property before October 31, 2008 will be reflected in the 2009 assessment roll.

UBCM RESPONSE TO THE PROVINCE

UBCM has made a number of recommendations to the Province, as follows:

- (1) **Ensure that the assessment freeze is a temporary measure, limited to this year only, with no opportunity to continue the freeze without future legislative amendments.**

This recommendation was made because of our concerns with moving away from a market-based assessment system. Existing UBCM policy supports market-based assessments while maintaining full discretion for locally elected officials to determine the amount and distribution of taxes. As with most changes to the assessment system, there will be some properties that benefit from the change from a market-based system and some that will be adversely affected. The longer this continues the harder it will be to revert to the market-based system without further disadvantaging certain property classes or individual property owners.

In addition, the assessment freeze could set a precedent that might lead to more intervention in the property tax system. Property taxes are the primary source of revenue for local governments, and in the past the membership has expressed concerns with Provincial efforts to resolve public policy issues through changes to the property tax system.

Consequently, our recommendation to the Province is to limit the assessment freeze to a one-year period.

- (2) **Consult with UBCM on all remaining aspects of the assessment freeze, including details of the legislative amendments.**

UBCM has expressed concerns with a lack of consultation on this issue prior to the Premier's announcement.

Given the complexity of the property assessment and taxation system in BC, it will be important to work through the proposed assessment changes in detail. So, for example, while it is clear that such things as new

construction or changes in classification or use of property during 2008 will be reflected in the 2009 assessment roll, it is not yet known how these changes will be valued.

Similarly, whether the assessment changes will have any material effect on regional district apportionment is not yet known.

Consequently, UBCM has recommended that the Province continue to consult with us as it finalizes and implements the legislation.

- (3) **Provincial communication with property owners to explain the mechanics of the freeze and clarify that the freeze on assessments is separate and distinct from property tax rates set by local governments and other taxing jurisdictions.**

One of the stated reasons for the assessment changes is to avoid unnecessary assessment appeals. This objective will be most effectively met if property owners are provided with adequate information to understand the nature of their 2009 assessed value, as well as the July 1, 2007 and July 1, 2008 market values of their properties.

In addition, property owners may have a tendency to translate an assessment freeze into a property tax freeze. The Premier's news release announcing the assessment freeze may have unintentionally reinforced this tendency, given that it drew some connections between freezing assessments and providing certainty to property owners with respect to how much they will pay in property tax. Therefore, UBCM has recommended that ongoing Provincial communications reinforce the connection between assessments and property taxes, but clarify that property taxes are not frozen.

INFORMATION PROVIDED BY THE PROVINCE

The Ministry of Small Business and Revenue and BC Assessment have included a number of information documents on the proposed assessment freeze on their websites. This information may be of interest to both local government staff and elected officials, as well as to property owners, who may be seeking clarification on the proposals. This information can be accessed at the following address:

http://www.gov.bc.ca/sbr/popt/property_assessment_freeze/index.html

FURTHER UBCM COMMUNICATION ON THIS ISSUE

We expect to prepare an "In the House" bulletin on the legislation upon its introduction, at which time we will be able to provide you with more detailed information about the legislation and its intended impacts.



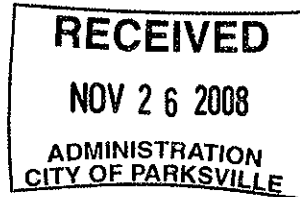
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COLUMBIA

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NOV 24 2008

Her Worship Sandra R. Herle
Mayor of the City of Parksville
PO Box 1390
Parksville BC V9P 2H3

Sandy
Dear Mayor Herle:



I am writing in follow-up to our meeting on September 24, 2008, at the annual convention of the Union of British Columbia Municipalities (UBCM). I appreciate the time you, your Councillors Lefebvre, Powell, and Burger, Mr. Fred Manson, Chief Administrative Officer, and Mr. Ron Cantelon, MLA, Nanaimo-Parksville, took to meet and discuss health service issues of interest to the residents of Parksville.

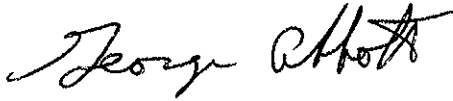
During the meeting you expressed concerns regarding Primary Care facility models. As discussed, the Government of British Columbia through the Ministry of Health Services is investing considerable time, energy, and money in broadening and strengthening public access to primary health care resources. Examples include, the continuation of the General Practice Services Committee under the November 2007 Physician Master Agreement negotiated with the British Columbia Medical Association with the mandate to strengthen primary care; the Government's passage of new legislation in May 2008 to make it easier for qualified, foreign-trained health care professionals to obtain licenses to practice in our province; the creation of the FPs4BC Program to encourage medical students to pursue full-service family practice medicine. The most effective way to obtain information on these and other programs that may be helpful would be to contact Vancouver Island Health Authority (VIHA) as they are responsible for health care planning for your community. For further information, you may wish to contact Ms. Victoria Power-Pollitt, Director of Primary Health Care and Chronic Disease Management, VIHA, by email at: Victoria.Power-Pollitt@viha.ca.

You also inquired into locum coverage eligibility for Qualicum and Parksville. As discussed, the Rural General Practitioner Locum Program was designed for eligible rural communities with seven or fewer physicians. In small isolated rural communities, the temporary absence of a physician may create a serious loss of access to medical services. In larger communities or those with close proximity to other centres, the impact of a temporary absence of a physician on access to health care services is typically less pronounced. More information on the Rural General Practitioner Locum Program can be obtained online at: <http://www.health.gov.bc.ca/pcb/index.html>.

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Thank you for the opportunity to meet at UBCM. I value your advocacy on behalf of the residents of Parksville.

Yours truly,

A handwritten signature in black ink that reads "George Abbott". The signature is written in a cursive style with a prominent loop at the end of the last name.

George Abbott
Minister

pc: Mr. Howard Waldner, President and Chief Executive Officer,
Vancouver Island Health Authority
Ms. Victoria Power-Pollitt



BRITISH
COLUMBIA

AGENDA
COUNCIL
DEC 15 2008
DATE

Ref: 129520

December 4, 2008

RECEIVED
DEC 08 2008
ADMINISTRATION
CITY OF PARKSVILLE

His Worship Mayor Ed F. Mayne
and Members of Council
City of Parksville
PO Box 1390
Parksville, BC V9P 2H3

Dear Mayor Mayne and Councillors:

On September 25, 2008, Honourable Gordon Campbell, Premier, announced a new province-wide initiative to help you manage and enhance your urban forests.

The Trees for Tomorrow initiative is an exciting five-year, \$13 million program aimed at planting four million trees in schoolyards, hospital grounds, civic parks and other public spaces throughout British Columbia. Evergreen, a not-for-profit organization, is assisting in the delivery of this initiative.

Through the Trees for Tomorrow initiative, local governments, regional districts, institutions and First Nations can apply for funding to plant trees in parks, boulevards and parking lots, hospital grounds, school grounds and post secondary campuses. In addition to funding, the Trees for Tomorrow initiative provides you with an opportunity to learn about your urban forest through educational workshops held across the province.

Urban forests are an intrinsic part of every city, town, village, regional district and community, and a valuable part of the community infrastructure. Urban forests create safer, more liveable communities. They are good for business, attracting tourists and shoppers. They reduce noise and energy bills while increasing property values. They provide air to breathe, improve water quality, support biodiversity, provide recreational opportunities and beautify your community.

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BC 150 YEARS
The Best Place on Earth

Ministry of Community
Development

Office of the Minister

Mailing Address:
PO Box 9056 Stn Prov Govt
Victoria BC V8W 9E2
Phone: 250 387-2283
Fax: 250 387-4312

Location:
Room 133
Parliament Buildings
Victoria
www.gov.bc.ca/cd

PAGE
11

His Worship Mayor Ed F. Mayne
and Members of Council
Page 2

I strongly encourage you to visit the website at: www.treesfortomorrow.gov.bc.ca to learn more about the Trees for Tomorrow initiative and apply for funding to support your urban forest. The first application intake deadline is January 16, 2009. To discuss your application, please call the toll free telephone line at: 1 866-T4T-9034 (1 866 848-9034).

Sincerely,



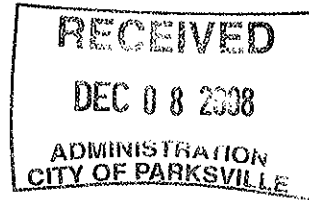
Blair Lekstrom
Minister

pc: Mr. Geoffery Cape
Executive Director
Evergreen



December 5, 2008

Her Worship Mayor Ed Mayne
and Members of Council
City of Parksville
Box 1390
Parksville, BC V9P 2H3



Dear Mayor Mayne and Councillors:

First, congratulations to all members of Council on your successful elections.

We want to be sure you are up to date on a number of government programs that will be available to assist you in the months ahead - Towns for Tomorrow, LocalMotion, and Trees for Tomorrow. We also want to let you know that the RuralBC Secretariat of the Ministry of Community Development has been established.

The expanded Towns for Tomorrow program has been a big success with requests far exceeding the previous budget of \$7 million a year. That is why we've increased this year's budget significantly to \$17 million with an additional \$20 million for each of the next two years. The program has been expanded to include communities with populations up to 15,000 people. Regional Districts can also make an application for a project within their jurisdiction for an electoral area or unincorporated community with up to 15,000 residents. It is our hope that these increases will help stabilize local economies by providing for additional local jobs in the near term, and sustainable local infrastructure in the long term. We intend to process these requests on an expedited basis so we can keep people at work in your community.

I am also pleased to say the program has a streamlined two-page application form, a significantly longer intake period to January 16, 2009, and a maximum 60-day turnaround for decisions. The LocalMotion and Trees for Tomorrow programs have the same intake period and deadline, and are available to all local governments and regional districts. In addition, successful Building Canada projects will be announced early in the New Year.

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To ensure that everyone has the full opportunity to take advantage of these and other government programs, the RuralBC Secretariat has been established within the Ministry of Community Development. The Secretariat will work with you to identify resources and help you take advantage of them when appropriate.

The Rural Secretariat has staff in every region of the province and will help you identify appropriate funding programs and fill out applications, if requested. Provincial Community Transition Managers are available to work with community leaders to develop plans and strategies to help communities through difficult times.

In addition to working directly with you, RuralBC Secretariat staff will act as a support network and coordinate activities, on your behalf, with other key functions of the Ministry including local government planning and infrastructure assistance, the Mountain Pine Beetle Response Team, and the Job Opportunities Program -- one of three programs under the \$129 million Community Development Trust designed to help forest workers and forest families through the recent downturn in the industry.

Your regional contact for the RuralBC Secretariat is Ms. Cheryl Fortin. She can be reached at: 250 751-3217. Please feel free to give Ms. Fortin a call. The Regional Managers are contacting communities around the province to update you on this initiative. If you have not heard from your Regional Manager, please feel free to contact that office.

The RuralBC Secretariat has also launched a website (www.ruralbc.gov.bc.ca) to provide relevant information and resources, and contact details for Secretariat staff. The site includes information on funding programs available to assist your communities and a directory of other resources. The on-line directory will be updated frequently.

We hope the new RuralBC Secretariat will be able to play a key role in helping the province work with you to achieve your vision for building strong, vibrant rural communities with healthy infrastructure to meet your unique needs.

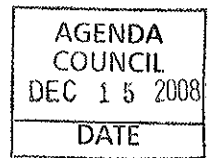
The partnership between the City of Parksville and the province is important. We look forward to working with you and would encourage you to give us a call if there is anything we can do to help.

Sincerely,



Gordon Campbell
Premier

December 9, 2008



TO: FRED MANSON, CHIEF ADMINISTRATIVE OFFICER
FROM: LAURIE TAYLOR, DIRECTOR OF ADMINISTRATIVE SERVICES
SUBJECT: UBCM COMMUNITY TOURISM PROGRAM FUNDS

ISSUE:

UBCM Community Tourism Program Phase 2 application

EXECUTIVE SUMMARY

The City is required to submit an application for Phase 2 of the UBCM Community Tourism Program Funds by December 31, 2008. The Downtown Revitalization Strategy identified the provision of the wayfinding signage for vehicle traffic as a priority and one that would fall under the criteria of the funding program.

REFERENCES:

Oceanside Tourism Plan (2006)
Downtown Revitalization Strategy (2006)

BACKGROUND:

At the 2004 UBCM convention, Premier Campbell introduced the Community Tourism Program and in 2005 the Province allocated \$25 Million to the project. The primary goal of the program is to "Assist local governments in increasing tourism activity that, in turn, will build stronger economies." Indirectly the program's purpose is to help ensure that the Province achieves its goal of doubling tourism in the next 10 years, enhance the program management capacity of UBCM and increase the tourism industry's awareness of the role of local government.

The program was divided into two phases and a funding formula, based on population, was developed. Parksville is eligible for \$67,011.21 for each phase of the program. It is important to note that these are not matching funds. Under the terms of the program eligible projects are those "that support the program goals and enhance tourism development".

All applications for funding must provide evidence that some type of planning process has taken place for the use of the funds. In the City's case we have both the Oceanside Tourism Plan and the Downtown Revitalization Strategy (2006) that provide areas where the funds can be used.

Phase 1

For the benefit of the incoming Council the following were the approved projects under Phase 1 of the grant program

Tourism Visitor Research & Business Gap Analysis **\$3000**

In conjunction with the Town of Qualicum Beach, RDN, Tourism BC and the Oceanside Tourism Association.

Downtown Revitalization	\$64000
New standard of waste receptacles in downtown	\$8000
Storyline creation	\$6000
Public Art and Murals	\$9000
Downtown Parking Study, Downtown Signage Plan,	\$41000

Due to time constraints the City requested, and received, permission from the UBCM to reallocate the \$41000 slated for the studies to the enhancement of the Community Events sign.

Phase 2

The deadline for the application for Phase 2 of the grant is December 31, 2008. In order to develop a project members of the Planning and Operations staff meet with the EDO and collaboratively have established the following project:

Replacement of the Highway Welcome Sign at the Inland Island Highway 19 Exit at Alberni Highway

The current welcome sign at this location was installed in 1995 when the Inland Island Highway was built. The current wooden sign has several areas of rot and is starting to delaminate. As well the sign is not lit and consequently does not show up at night. The Parksville Downtown Revitalization Strategy (2006) identified this location as a site for a wayfinding sign for vehicle traffic that would include text describing it as the preferred Parksville City Centre exit. The Strategy also provides for effective and attractive illumination of signage.

The proposal is to remove the existing welcome sign, alter the location and install a new wayfinding sign at the proposed location shown on the map attached to this report. The project will include the installation of conduit and electrical supply; supply and installation of the sign, lighting fixtures and sign base landscaping. The final design of the sign will be forwarded to Council once approval has been received for the grant application.

Estimated Cost	\$65000
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As an alternative to spending the entire amount on the welcome sign at the Highway 19 exit, Council may wish to consider scaling down that project and contributing a portion of the grant monies to the Chamber of Commerce for their sign project at Craig's Crossing.

OPTIONS:

1. Approve the application and expenditure of the UBCM Tourism Funds on a wayfinding sign at the Alberni Highway exit from Inland Island Highway 19.
2. Approve the application and change the expenditure priorities of the UBCM Tourism funds

Staff recommends Option 1.

ANALYSIS OF OPTIONS:

A new sign is necessary to replace the existing sign which is in a state of disrepair. Then new sign will be designed using recommendations contained in the Downtown Revitalization Strategy and is intended to provide clear direction on how to enter the downtown core. The signage proposal meets the criteria of the funding program

SUSTAINABILITY/ENVIROMENTAL IMPLICATIONS

None

FINANCIAL IMPACT

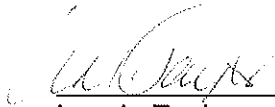
While there will not be a financial impact in terms of fact that the tourism program does not require matching funds, there will be an impact on staff time for the preparation of design specifications, tendering process, and obtaining Ministry of Transportation approval for the sign location.

STAFF RECOMMENDATION:

THAT the report dated December 9, 2008 from the Director of Administrative Services entitled UBCM Community Tourism Program Funds be received for information;

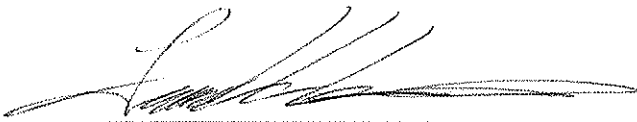
AND THAT Council approve the UBCM Community Tourism Program Phase 2 application and the expenditure of the funds on the installation of a new wayfinding sign at the Alberni Highway exit from Highway 19 as outlined in the report.

Respectfully submitted,

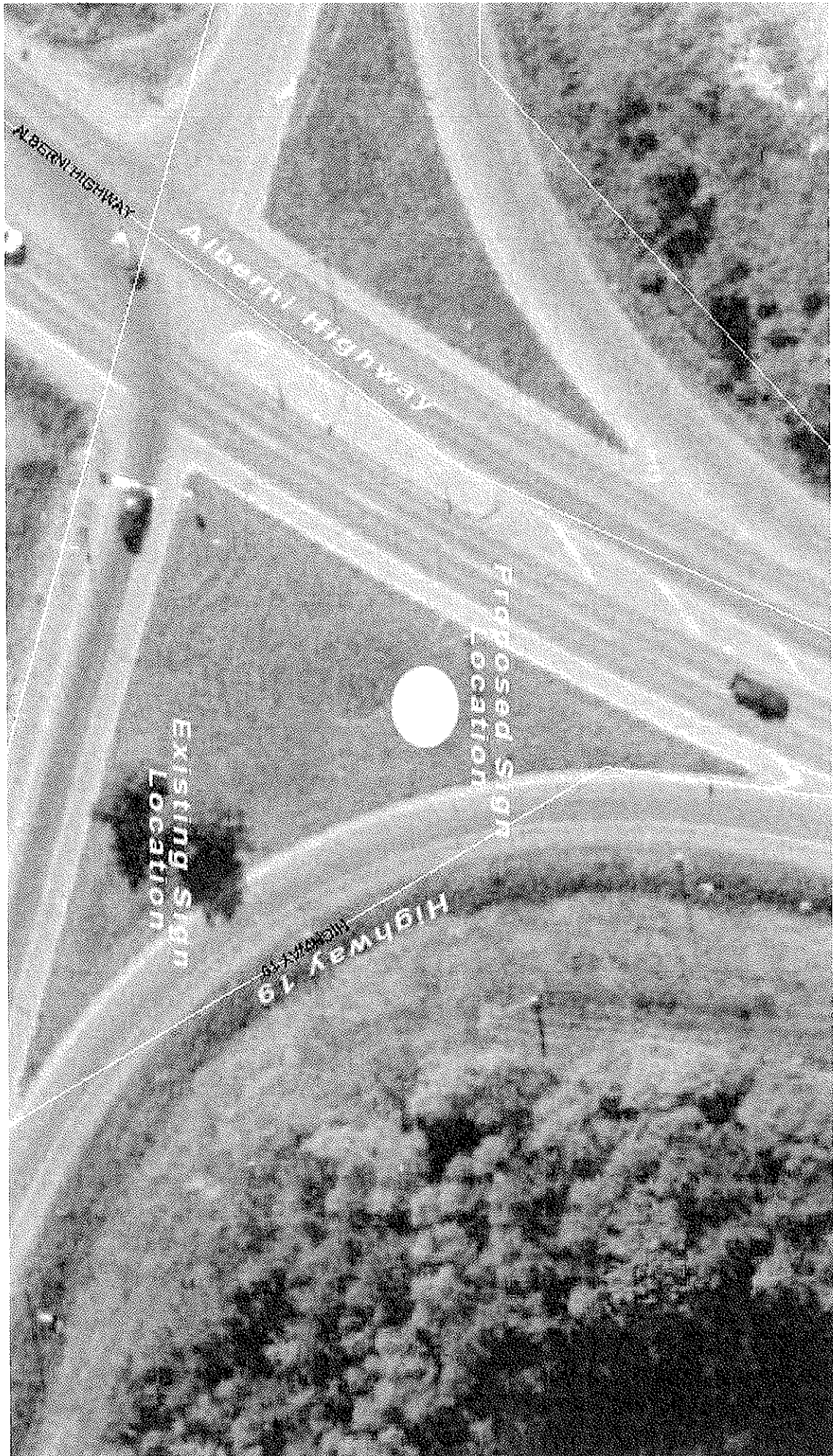


Laurie Taylor
Director of Administrative Services

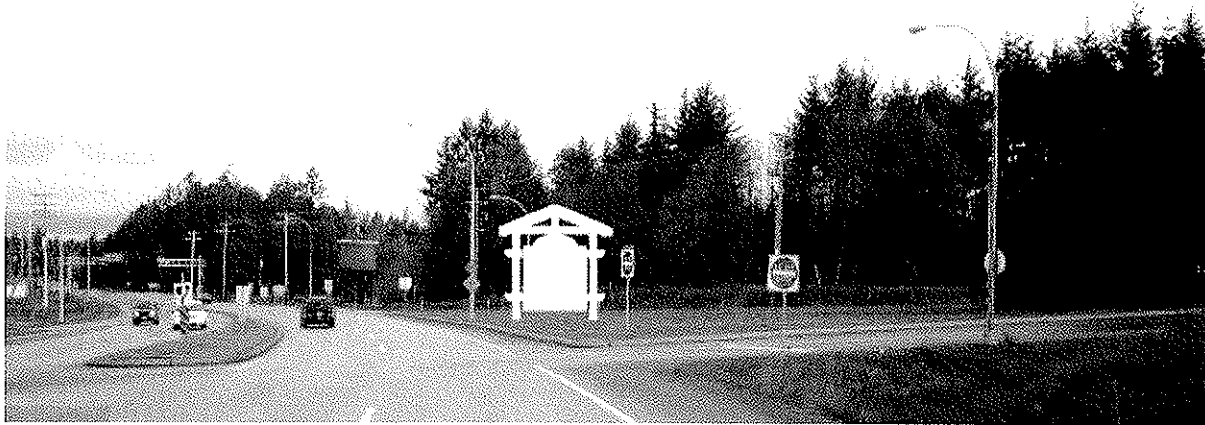
CHIEF ADMINISTRATIVE OFFICER'S COMMENTS:



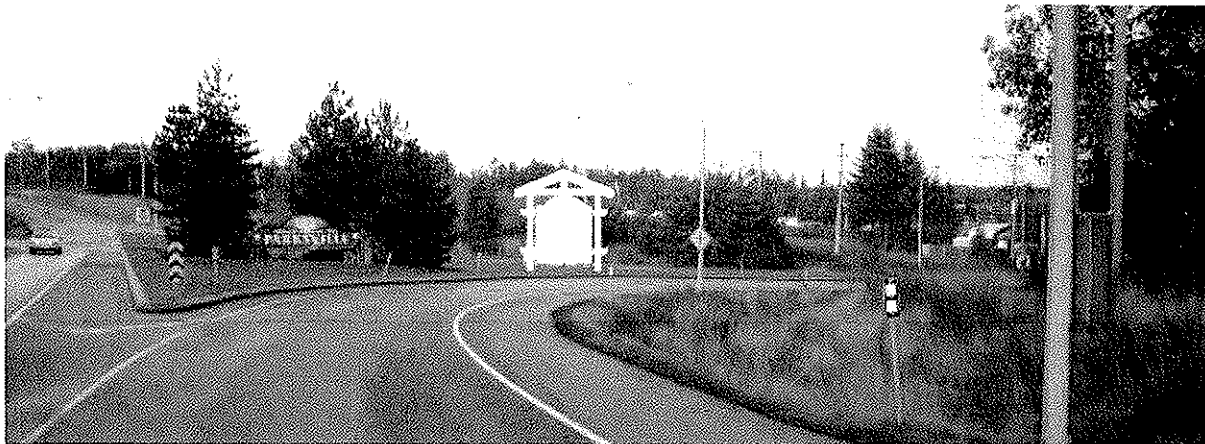
FRED MANSON
Chief Administrative Officer



Highway Welcome Sign - New Sign Location



***Proposed Sign Location
View from Alberni Hwy Northbound at Inland Highway 19***



***Proposed Sign Location
View from Inland Highway 19 Exit at Alberni Highway***

**CITY OF PARKVILLE
BUILDING INSPECTOR'S MONTHLY REPORT
November-08**

AGENDA COUNCIL DEC 15 2008 DATE

November-08

PERMIT TYPE	Nov-08	Units	VALUE OF PERMITS	2008 YTD NO OF PRMTS	2008 YTD Units	2008 RUNNING TOTAL
RESIDENTIAL - Single Family Dwelling	5	3	719,209	48	46	9,921,288
- Alterations/Additions SFD	2		22,000	37	0	522,983
- Multi Family Dwelling:						
-Single townhouse unit	20	20	6,224,410	24	24	6,778,990
-Apartment building				1	26	4,300,000
- Alterations/Additions MF:						
-Single townhouse unit				1	0	39,800
-Apartment building				0	0	0
COMMERCIAL - Permits				28	26	2,281,960
- Alterations/Additions	3		3,000	17	0	638,700
- Residential				0	0	0
INDUSTRIAL - Permits				5	4	876,000
- Alterations/Additions				3	0	9,500
- Residential				0	0	0
INSTITUTIONAL - Permits				0	0	0
- Alterations/Additions				1	0	17,400
MOVING				2	0	0
ACCESS				0	0	0
DEMOLITION				6	0	0
SIGNS	1		160	25	0	66,259
Irrigation Permits (backflow protection)				1	0	0
Service Connections	2		0	10	0	0
TOTALS:	33	23	6,968,779	209	126	25,452,880

TOTAL NUMBER AND VALUE
OF PERMITS MONTHLY

33	23	6,968,779
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November-07

PERMIT TYPE	Nov-07	Units	VALUE OF PERMITS	2007 YTD NO OF PRMTS	2007 YTD Units	2007 RUNNING TOTALS
RESIDENTIAL - Single Family Dwelling	4	0	971,905	31	0	6,752,454
- Alterations/Additions SFD	0	0	0	50	0	992,406
- Multi Family Dwelling	3	0	57,180	39	69	16,479,625
- Alterations/Additions MF	0	0	0	0	0	0
COMMERCIAL - Permits	0	0	0	21	8	3,812,915
- Alterations/Additions	3	0	53,000	15	0	247,000
- Residential	0	0	0	0	0	0
INDUSTRIAL - Permits	0	0	0	1	0	867,800
- Alterations/Additions	1	0	0	3	0	551,500
- Residential	0	0	0	0	0	0
INSTITUTIONAL - Permits	0	0	0	2	0	22,984,800
- Alterations/Additions	0	0	0	5	0	47,000
MOVING	0	0	0	0	0	0
Access	0	0	0	0	0	0
DEMOLITION	0	0	0	7	0	4,000
SIGNS	2	0	4,000	37	0	69,978
Irrigation Permits (backflow protection)	0	0	0	3	0	1,000
Service Connections	1	0	0	10	0	0
TOTALS:	14	0	1,086,085	224	77	52,810,478

TOTAL NUMBER AND VALUE
OF PERMITS MONTHLY
PREVIOUS YEAR

14	0	1,086,085
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**PARKSVILLE FIRE DEPARTMENT
MONTHLY INCIDENT REPORT
NOVEMBER 2008**

Incident Type Description	Reponse Time (Avg)	Incident Duration (Avg)	Total Loss (Sum)	Total Saved (Sum)	Total Manpower (Avg)	Total Manhours (Sum)
10 Alarms (accidental)	6 min 15 sec	22 min 1 sec	\$0.00	\$0.00	5.9	22.50
1 Alarms (malicious)	9 min 10 sec	1 hr 28 min 4 sec	\$0.00	\$0.00	20.0	35.00
1 Carbon Monoxide Detector	7 min 20 sec	27 min 25 sec	\$0.00	\$0.00	1.0	0.30
2 Complaints	0 min 0 sec	27 min 25 sec	\$0.00	\$0.00	1.0	1.00
2 Equipment Maintenance	n/a	2 hr 0 min	\$0.00	\$0.00	3.0	12.00
2 First Response	6 min 50 sec	36 min 40 sec	\$0.00	\$0.00	6.5	7.00
3 Motor Vehicle Incident	4 min 14 sec	38 min 5 sec	\$0.00	\$0.00	1.3	2.50
2 Public Education	n/a	1 hr 50 mins 50 sec	\$0.00	\$0.00	3.5	13.50
2 Public Service	4 min 10 sec	32 min 57 sec	\$0.00	\$0.00	5.0	7.30
<i>Training</i>						
25	4 mins 33 sec	44 mins 46 sec	\$0.00	\$0.00	4.9	722.05



Parksville Volunteer Fire Department

160 W. Jensen Avenue, P.O. Box 1390, Parksville, B.C. V9P2H3 - Phone: (250) 248-3242 Fax: (250) 248-3925

Visit us on the WEB @ www.PVFD.ca

MONTHLY INSPECTION REPORT, NOVEMBER 2008

<u>OCCUPANCY</u>	NOV	YTD TOTAL
MERCANTILE	43	153
COMPLAINT/HAZARD	1	1
OFFICE	11	52
DRYCLEANERS	0	1
SERVICE STATION	7	22
RESTAURANTS	9	27
ASSEMBLY	1	15
HOTEL/MOTEL	1	18
SCHOOLS	0	7
DAYCARE/PRESCHOOL	0	15
VACANT AT INSP	1	1
APARTMENTS	0	6
INDUSTRIAL	0	12
F.S. PLAN REVIEW	1	2
COMMUNITY CARE	0	0
REINSPECTIONS	1	70
SPECIAL EVENTS	0	1
LICENSING	0	1
<u>MONTHLY TOTAL</u>	76	404

FIRE PREVENTION SAVES LIVES AND REDUCES PROPERTY LOSS!

CITY OF PARKSVILLE

BYLAW NO. 1284.2

A BYLAW TO AMEND THE "DOG LICENCE AND POUND BYLAW, 1997, NO. 1284".

The Municipal Council of the City of Parksville in open meeting assembled enacts as follows:

1. THAT "City of Parksville Dog Licence and Pound Bylaw, 1997, No. 1284", be amended by:
 - a) Amending Section 1 by adding the definition for Off Leash Area as follows:

""OFF LEASH AREA" means those areas as designated and signed by the municipality as an off leash area where dogs may be at large".
 - a) Renumbering paragraphs (a) and (b) of Section 21 of Part III Control of Dogs to Section 21.1.
 - b) Deleting Section 21 of Part III Control of Dogs in its entirety and replacing it with the following:

"21. No person who is the owner of a dog shall permit, suffer or allow such dog to be at large within the municipality with the following exceptions:
 - (a) the owner of the dog has entered into a valid contract with the Municipality for the purpose of controlling wild birds, provided such dog shall at all times be under the supervision and control of their owner; or
 - (b) within a designated off leash area, provided that such dog shall at all times be under the supervision and control of their owner."
2. This bylaw may be cited for all purposes as "City of Parksville Dog Licence and Pound Amendment Bylaw, 2008, No. 1284.2".

READ A FIRST TIME this 1st day of December, 2008

READ A SECOND TIME this 1st day of December, 2008

READ A THIRD TIME this 1st day of December, 2008

ADOPTED this

Mayor

Director of Administrative Services