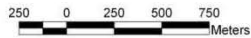


SCHEDULE "B-1"

- AGRICULTURE
- COMMERCIAL
- COMMERCIAL/MULTI-RES
- COMMUNITY USE
- COMPREHENSIVE DEVELOPMENT
- DOWNTOWN
- INDUSTRIAL
- MAJOR PARK
- MIXED WATERFRONT COMMERCIAL
- MULTIFAMILY RESIDENTIAL
- RECREATION RESOURCE MANAGEMENT
- RESIDENTIAL
- RESORT
- RESTRICTED RECREATION
- RURAL
- CITY BOUNDARY
- URBAN CONTAINMENT BOUNDARY
- OCP NODES
- NEIGHBOURHOOD COMMERCIAL



Notes: Policies for the above categories are contained within the OCP text under the same heading.

This map is an office consolidation only. For accurate information refer to the specific bylaw and amendments.

Map Created By: Randy Hall
Revision Date: April 15, 2008

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It is my honour and privilege to serve as the Mayor of the City of Parksville and on behalf of Council; it is my pleasure to present the 2011 Annual Report which provides the citizens of Parksville with an overview of the City's financial performance for the year ended December 31, 2011, as well as a review of achievements and successes for municipal services and operations.

Following the election in November, Council participated in an extensive orientation which included a review of the important policies and bylaws governing direction for staff. Council also had an opportunity to review the budget in detail which for the first time, included prioritizing services delivered by the City into seven categories: health and safety, legislation, development and maintenance of municipal infrastructure assets, protection of private property, organizational welfare, economic welfare and community and social welfare.

As you review this document you will see that good fiscal planning and responsible management practices contributed to the City's goals to deliver projects, programs and services which enhance the liveability of Parksville. Included with the annual report is the 2012-2016 Strategic Plan for the City which provides the framework for direction, work plans and allocations of resources for the next three years. I encourage you to review both documents.

Many priority projects were either completed or started in 2011. In 2011, construction of the Parksville Fire Hall was completed providing upgraded facilities for our volunteer firefighters. The Arrowsmith Water Service joint venture agreement was renewed and a new Englishman River Water Service joint venture agreement with the Regional District of Nanaimo was completed to cover the design, construction and eventual operation and maintenance of the Englishman River intake, treatment plant, associated reservoirs and distribution mains. In 2011, the City spearheaded a homeless count as well as funding for an extreme weather shelter for this region. The Oceanside Task Force on Homelessness is now under the auspices of the Salvation Army and the Society of Organized Services.

We received two major funding grants in 2011; FCM Green Municipal grant of \$81,400 towards the updating of our Official Community Plan and \$1.3 million grant from the federal Gas Tax Fund to study the aquifer storage and recovery technology for the Englishman River Water Service joint agreement.

Some of the projects which will see completion in 2012 include the extensive upgrade to McMillan Street, beach access for Sunray Road and webcasting of Council meetings in the Forum. As well, we are pleased that construction has begun on the Oceanside Health Centre, a much needed urgent and primary health care facility for our community.

My sincere thank you to members of Council, our residents and City staff for your contributions to our community to ensure Parksville continues to be a great place to live, work and play.

CHRIS BURGER
Mayor, City of Parksville



2011 Annual Report Report of the Chief Administrative Officer

When managing a City, each day brings new challenges and each day is just as important as the next. Without reflection, we cannot fully appreciate the extent of our achievements, nor can we determine how to replicate that success. This annual report provides an opportunity for Council and staff to reflect on successes and also measure past year's accomplishments against what we set out to do.

I am proud of our accomplishments over the past year; we will continue to self-evaluate to ensure that residents receive value for their tax dollars. 2011 built on the momentum of the previous year, focusing on how to best advance our organization and improve the way we do business.

Council's priorities included directing staff to reduce spending and associated property taxes as they anticipated tough times for our residents and businesses. Council continues to look for ways to improve our commercial tax base through development of a climate which encourages both new businesses to locate in and existing businesses to redevelop their properties in our downtown core.

Looking ahead at the City's goals and objectives for the next three years as outlined in the 2012-2016 Strategic Plan, we have a very full work plan. I'm confident we will be able to meet these key priorities, in no small part because of an extremely dedicated staff and Council.

As individuals, we take many things for granted and don't fully appreciate how fortunate we are to live where we do and to have the things we have. As residents of Parksville, we are truly blessed with City employees who take great pride in their work and are committed to providing the most efficient and effective services possible. Through all that I have learned and experienced in my years as Chief Administrative Officer, I am always inspired by staff's pride in what they do for your community.

FRED MANSON, CGA
Chief Administrative Officer



VISION STATEMENT

We aspire to be the City of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.

MISSION STATEMENT

To provide good governance, prudent financial management, enhancing Parksville's lifestyle through effective leadership, community involvement and commitment to providing services in an effective, efficient manner to all residents.

CORPORATE VALUES

Quality Service - We succeed by focusing our attention on serving the citizenry of our community. We believe in proactively involving our citizens in identifying community needs and deciding upon solutions.

Fiscal Responsibility - We are the caretakers of our City. We believe that implementing our community vision requires careful financial planning and accountability to our citizens. We will be fair and prudent and our expenditures will be affordable. We will save for our community's future.

Environmental Awareness - We are proud of our land and our water. Its fragility and the resources it provides us deserve our respect. We believe that we will keep our community lively and healthy by preserving, protecting and rehabilitating our natural environment.

Inclusiveness - We will foster an environment which stimulates professional excellence and encourages contributions by all employees.

The mission, vision, corporate values and long-term goals statements for the City of Parksville are guidelines for both current and future Councils and staff when setting budgets and identifying projects and priorities. These are living documents, intended to be reviewed by Council on an annual basis in order to ensure that the goals set are still achievable and the vision set for the City is still appropriate.

General Government

Administration

The administration department is responsible for information services, communications and governance "best practices" in all matters relating to Council actions. The department is also responsible for all aspects of Council and Committee meetings, legal requirements, claims management, bylaw preparation, reporting procedures and corporate records management. We ensure that all procedural and technical aspects of the *Community Charter*, Local Government Act, City bylaws and Council procedures are met and we serve as a link between the Council, City staff and the public.

Successes:

Administration

- Information systems joined the administration department.
- A new Director of Administration was hired in July 2011.
- Staff continued work on the development and updating of Council policies.
- Implementation of the FilePro web-based system to improve public access to City records.
- Ten bylaws were adopted.
- A successful Local Government Election was held with a voter turnout of 34.1%.
- Initiation of the Rath Trevor Greenway Project.

Information Systems

- Replaced the wireless link between public works and City Hall to substantially decrease the amount of dropped connections and resulting technology downtime.
- Repaired a fiber optics link damaged during construction at the fire hall. This enabled establishment of an offsite backup device at the fire hall in order to provide redundant backup should City Hall data be damaged or destroyed. Data is also duplicated to our public works office over the wireless link.
- Upgraded the remainder of staff computers from Windows XP to Windows 7 increasing stability, security and improving user efficiency.
- Upgraded aging municipal software with Tempest land management and Diamond Municipal Solutions financial systems.
- Implemented various server hardware upgrades to provide room for growth and improve our systems by providing more functionality and durability from data loss.
- Increased the size of the wireless network at City Hall and public works to provide connectivity with City owned wireless devices.

Communications

- Efforts to improve communications with the community and raise awareness about the City, its activities and operations is ongoing - improvements to website content and usability, enhanced communications channels and the broader distribution of information are examples.
- The City's social media presence is intended to foster citizen engagement.

- Through good communications, the City provides an opportunity to every citizen who wishes to be heard while consistently providing the public with relevant information about mandate, services and programs.

General Government

Finance

The finance department is responsible for budgets and annual financial statements, property taxes and utility billings, business licenses and other accounts receivable, accounts payable, payroll, property insurance, customer service and reception.

Successes:

- Installed Diamond financial software for general ledger, accounts receivable, accounts payable, project costing, and reporting.
- Installed Tempest property software for property tax and utilities.
- Maintained customer service standards to a high level.

Resource Management

Engineering and Operations

The engineering and operations department is made up of engineering, parks, streets, buildings and fleet maintenance, water, waste water and drainage utilities and IT/GIS.

Successes:

- Completed construction of new picnic shelter at the Community Park.
- Partnered with the Lions Club of Parksville to replace aging playground equipment and install new mini space net climbing apparatus in the Venture Playground at the Community Park.
- Developed building inventory and preventative maintenance strategies for City facilities.
- Partnered with TD Bank Foundation and Tree Canada to do a reforestation planting program at Springwood Park.
- Developed and implemented new occupational health and safety safe work procedures and equipment operating guidelines for operations staff.
- Upgraded SCADA HMI computer for water and sewer operations.
- Installed security cameras at Arrowsmith Dam.
- Rebuilt sewer lift station pumps.
- Replaced flush outs on dead end water lines to improve flows while flushing.
- Issued final completion for Moilliet Street improvement project.
- Designed, tendered construction and awarded McMillan Street upgrade project - project 30% built by December 2011.
- Continued to work on the Arrowsmith Water Service capital plan study.
- Upgraded Springwood water facility and SCADA system.
- Renovated the administration department suite at Parksville Civic and Technology Centre.
- Updated five-year fleet acquisition and replacement plan.

- Hired three new engineering staff.
- Conducted open house in celebration of national public works week.
- Completed upgrades to several letdowns in the downtown area to improve accessibility.
- Added office space at works yard (auxiliary building).
- Implemented Statement of Qualifications process.
- Initiated 20 year capital plan.
- Re-engaged consultant to complete the Master Transportation Plan.
- Restructured information technology and engineering groups.
- Initiated standards and specification review and update process.
- Completed Downtown Core Parking study.

Arrowsmith Water Service / Englishman River Water Service

- Concluded the Phase 1 - Englishman River planning study.
- Created a new governance model: Englishman River Water Service (ERWS) a joint venture between the City of Parksville and the Regional District of Nanaimo.
- Revised the Arrowsmith Water Service joint venture agreement between the Town of Qualicum Beach, the City of Parksville and the Regional District of Nanaimo.
- Developed a five year financial plan for the Arrowsmith Water Service and Englishman River Water Service.
- Completed a water treatment pilot plant project on the Englishman River source water.
- Retained and engaged an engineering consultant for phase two work program.
- Received a \$1.3 million grant for aquifer storage and recovery investigation from the UBCM Gas Tax Innovation Fund.
- Toured aquifer storage and recovery facilities in Oregon State and discussed capital and operating challenges.
- Meetings with senior government (DFO, MoE and VIHA) regarding approvals and future plans.
- Various public presentations to stakeholders (Town of Qualicum Beach, ERWS board, local residents, etc.).
- Prepared a public information report.
- Created a new, updated AWS / ERWS website.
- Developed a communication strategy.
- Developed an implementation plan for the future water supply for the region.
- Prepared terms of reference for dam safety review.
- Completed video surveillance at the Arrowsmith Dam.
- Changed water conservation levels to mirror RDN levels in an effort to reduce peak maximum day levels and conserve water.
- Acquired the future water treatment plant property adjacent to the City of Parksville public works yard.

Resource Management

Community Planning/Development

Successes:

- Continued AquaStar Water Awareness Program (water awareness and use reduction).
- Began program to address substantial historic building permit file backlog.
- Successfully hired second building inspector.
- Managed Official Community Plan review.
- Prepared significant data materials in support of OCP review.
- Coordinated all public OCP meetings.
- Oversaw and/or supported OCP advisory committees.
- Undertook selection process to hire replacement OCP consultant.
- Constructed main core of Tempest development software.
- Significant pre-application consultation with the Vancouver Island Health Authority.
- Ongoing resource to engineering department on statutory process requirements.
- Administration of accessibility rebate program.
- Prepared new urban food garden promotional information.
- Implemented industry standard system for building permit valuations.

Bylaw Compliance

- Began conversion of bylaw files and ticketing from handwritten files and MAIS to Tempest software. This will result in increased efficiency by no longer having to handwrite file notes and update/search for information. Ticketing is now easier to track and to add information such as photos to a particular ticket.
- The department negotiated a kenneling contract with the SPCA following their withdrawal of enforcement services. The City successfully implemented an in-house animal control service which includes training and a new vehicle complete with supplies suitable for the transportation of dogs. This is proving to be more cost effective than the previous SPCA contract.
- Successfully prosecuted a property owner within the City for continued violation of the noise bylaw. The property owner and tenants have not been a source of complaints since this time.
- Opened 309 files in the 2011 calendar year and managed to close all but 10 by December 31, 2011. Unsightly properties and dog issues topped the list of most frequent complaints.
- 570 tickets were written with over 500 issued for parking violations.
- The department dealt with a total of 3047 enquiries in 2011.

Safe and Liveable Community

Fire Department/Emergency Management

Successes:

- Responded to or dealt with a total of 414 incidents equalling 2,538 person hours. Incidents included emergencies, public education events, burning complaints and equipment maintenance.
- Volunteer fire department members are committed to maintaining a high level of proficiency in their field. In 2011, members completed 6,061 person hours of training over 288 training sessions to build and maintain the necessary skills to be effective at emergency situations.
- Recruited 8 new quality members and continue to actively recruit new members.
- Completed 29 public education events, totalling 266 person hours of volunteer participation and 500 fire and life safety inspections and re-inspections.
- Successful completion of the fire hall expansion project and the official opening was held on October 28.
- Took delivery of the new engine in November; a valuable addition to the fleet which will assist the department in meeting requirements for pumping capacity as recommended by the Fire Underwriter Survey.

CITY OF PARKSVILLE
FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

McGORMAN
MacLEAN

CITY OF PARKSVILLE
FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

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**CITY OF PARKSVILLE
MANAGEMENT REPORT
2011 FINANCIAL STATEMENTS**


The preparation of these financial statements is the responsibility of management. The consolidated financial statements have been prepared in accordance with Canadian Public Sector Accounting Standards, and the integrity and objectivity of these statements are management's responsibility.

Management is also responsible for implementing and maintaining a system of internal controls to provide reasonable assurance that reliable financial information is produced.

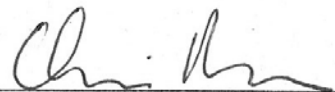
Council is responsible for ensuring that management fulfils its responsibilities for financial reporting and internal control and exercises this responsibility through the Audit Committee of Council. The Audit Committee meets with the external auditors two times per year.

The external auditors, McGorman MacLean, conduct an independent examination, in accordance with Canadian generally accepted auditing standards, and express their opinion on the financial statements. Their examination includes a review and evaluation of the City's system of internal control and appropriate tests and procedures to provide reasonable assurance that the financial statements are presented fairly. The external auditors have full and free access to the Audit Committee of Council.

On behalf of the City of Parksville:



G. Lucky Butterworth, BBA, CGA
Director of Finance



Chris Burger
Mayor

INDEPENDENT AUDITORS' REPORT

To the Mayor and Council of the
City of Parksville

Report on Financial Statements

We have audited the accompanying consolidated statement of financial position of the City of Parksville as at December 31, 2011 and the consolidated statements of operations, cash flows and changes in net financial assets for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Public Sector Accounting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.


An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, these financial statements present fairly, in all material respects, the financial position of the City as at December 31, 2011 and the results of its operations, cash flows and changes in net financial assets for the year then ended in accordance with Canadian Public Sector Accounting Standards.

Parksville, Canada
June 18, 2012


CHARTERED ACCOUNTANTS

CITY OF PARKSVILLE
 CONSOLIDATED STATEMENT OF FINANCIAL POSITION
 AS AT DECEMBER 31, 2011

STATEMENT A

	2011	2010 (restated - Note 2)
FINANCIAL ASSETS		
Cash	\$ 11,916,827	\$ 12,091,606
Investments (Note 3)	14,065,199	13,996,545
Accounts receivable (Note 4)	2,465,798	2,629,371
	28,447,824	28,717,522
FINANCIAL LIABILITIES		
Accounts payable and accrued liabilities (Note 5)	2,038,410	2,063,848
Deferred revenue	59,392	37,092
Deposits and other liabilities (Note 6)	3,101,959	3,396,605
Employee benefit accrual (Note 7)	416,335	423,689
Deferred revenue - federal gas tax (Note 2 and 8)	1,304,972	939,846
Deferred revenue - development cost charges (Note 9)	5,931,570	6,547,039
Long term debt (Note 10)	3,412,754	3,717,311
	16,265,392	17,125,430
NET FINANCIAL ASSETS	12,182,432	11,592,092
NON-FINANCIAL ASSETS		
Prepaid expenses	48,526	24,139
Inventory	24,677	17,297
Tangible capital assets (Note 11)	149,561,053	146,549,449
	149,634,256	146,590,885
ACCUMULATED SURPLUS (Note 2 and 12)	\$ 161,816,688	\$ 158,182,977

Contingent liabilities (Note 13)
 MFA debt reserve fund (Note 14)


 G. Lucky Butterworth, CGA
 Director of Finance

The accompanying notes are an integral part of these financial statements

CITY OF PARKSVILLE
CONSOLIDATED STATEMENT OF OPERATIONS
YEAR ENDED DECEMBER 31, 2011

STATEMENT B

	2011 Budget (unaudited)	2011 Actual	2010 Actual (restated - Note 2)
REVENUE			
Taxation	\$ 10,644,951	\$ 10,646,049	\$ 10,223,339
Water and sewer user fees	3,583,320	3,373,754	3,569,644
Services provided to other governments	540,600	535,420	468,618
Sale of services	1,300,470	1,288,381	1,257,946
Interest	274,000	331,916	277,281
Other revenue from own sources	152,100	221,857	261,273
Government transfers	492,000	693,986	224,471
Capital grants	762,910	182,033	2,128,772
Developer contributions of tangible capital assets	72,905	496,321	312,583
Transfer from deferred revenue	2,969,793	1,275,364	670,765
Gain (loss) on disposal of tangible capital assets	-	6,730	(443,819)
	20,793,049	19,051,811	18,950,873
EXPENSES			
General government services	2,129,642	2,010,532	1,915,048
Protective services	3,243,531	2,901,514	2,814,211
Transportation services	4,080,551	3,846,593	3,500,965
Planning	919,372	745,010	699,359
Environmental health services	586,100	587,532	557,972
Parks and cultural services	2,302,138	2,267,694	2,192,247
Water services	2,466,814	1,968,888	1,828,603
Sewer services	1,092,086	1,090,337	996,525
	16,820,234	15,418,100	14,504,930
ANNUAL SURPLUS (Note 2)	3,972,815	3,633,711	4,445,943
ACCUMULATED SURPLUS AT BEGINNING OF YEAR (Note 2)	158,182,977	158,182,977	153,737,034
ACCUMULATED SURPLUS AT END OF YEAR	\$ 162,155,792	\$ 161,816,688	\$ 158,182,977

The accompanying notes are an integral part of these financial statements

CITY OF PARKSVILLE
CONSOLIDATED STATEMENT OF CASH FLOWS
 YEAR ENDED DECEMBER 31, 2011

STATEMENT C

	2011	2010 (restated - Note 2)
CASH PROVIDED BY OPERATIONS		
Annual surplus	\$ 3,633,711	\$ 4,445,943
Items not involving cash:		
Amortization	3,271,176	3,161,399
(Gain) loss on disposal of tangible capital assets	(6,730)	443,819
Developer contribution of tangible capital assets	(496,321)	(312,583)
Actuarial reduction to long term debt	(109,687)	(96,867)
Changes in non-cash operating working capital:		
Decrease (increase)		
Accounts receivable	163,573	(321,909)
Prepaid expenses	(24,387)	61,937
Inventory	(7,380)	29,448
Increase (decrease)		
Accounts payable and accrued liabilities	(25,438)	410,699
Deferred revenue	22,300	25,917
Deposits and other liabilities	(294,644)	(400,611)
Employee benefits accrual	(7,353)	(39,100)
Deferred revenue - federal gas tax	365,126	356,136
Deferred revenue - development cost charges	(615,470)	(84,515)
Cash provided by operating transactions	5,868,476	7,679,713
CAPITAL TRANSACTIONS		
Acquisition of tangible capital assets	(5,880,480)	(6,423,666)
Proceeds from the sale of tangible capital assets	100,750	72,000
Cash applied to capital transactions	(5,779,730)	(6,351,666)
FINANCING TRANSACTIONS		
Long term debt repayment	(194,871)	(313,992)
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(106,125)	1,014,055
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	26,088,151	25,074,096
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 25,982,026	\$ 26,088,151
CASH AND CASH EQUIVALENTS CONSIST OF:		
Cash	\$ 11,916,827	\$ 12,091,606
Investments	14,065,199	13,996,545
	\$ 25,982,026	\$ 26,088,151
SUPPLEMENTARY CASH FLOW INFORMATION:		
Cash paid for interest on debt	\$ 187,621	\$ 204,816

The accompanying notes are an integral part of these financial statements

CITY OF PARKSVILLE
CONSOLIDATED STATEMENT OF CHANGES IN NET FINANCIAL ASSETS
YEAR ENDED DECEMBER 31, 2011

STATEMENT D

	Budget (unaudited)	2011	2010 (restated - Note 2)
ANNUAL SURPLUS	\$ 3,972,815	\$ 3,633,711	\$ 4,445,943
Acquisition of tangible capital assets	(10,495,540)	(6,376,800)	(6,736,249)
Amortization of tangible capital assets	3,063,250	3,271,176	3,161,399
(Gain) loss on disposal of tangible capital assets	-	(6,730)	443,819
Proceeds on sale of tangible capital assets	-	100,750	72,000
	(3,459,475)	622,107	1,386,912
Acquisition of supplies inventory	-	(24,677)	(17,297)
Acquisition of prepaid expenses	-	(48,526)	(24,139)
Consumption of supplies inventory	-	17,297	46,745
Use of prepaid expenses	-	24,139	86,076
	-	(31,767)	91,385
INCREASE (DECREASE) IN NET FINANCIAL ASSETS	(3,459,475)	590,340	1,478,297
NET FINANCIAL ASSETS AT BEGINNING OF YEAR	11,592,092	11,592,092	10,113,795
NET FINANCIAL ASSETS AT END OF YEAR	\$ 8,132,617	\$ 12,182,432	\$ 11,592,092

The accompanying notes are an integral part of these financial statements

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

The City of Parksville operates under the authority of the Local Government Act of British Columbia. The City's principal activities include the provision of services to residents of Parksville. These include protective services, engineering and public works, parks, community planning, general government, water, sewer, and solid waste.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

a) Basis of presentation

Consolidated financial statements have been prepared in accordance with the recommendations of the Public Sector Accounting and Auditing Board (PSAAB) of the Canadian Institute of Chartered Accountants. The consolidated statement of financial position includes all assets and liabilities of the City. Interfund transactions and balances have been eliminated.

b) Cash and investments

Cash and cash equivalents are comprised of cash on hand, demand deposits and short-term highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

Investments are recorded at cost, adjusted for amortization of premiums or discounts. Provisions for losses are recorded when they are considered to be other than temporary. At various times during the term of each individual investment, market value may be less than cost. Such declines in value are considered temporary for investments with known maturity dates as they generally reverse as the investments mature and therefore an adjustment to market value of these market declines is not recorded.

c) Non-financial assets

Non-financial assets are not available to discharge existing liabilities and are held for use in the provision of services. They may have useful lives extending beyond the current year and are not intended for sale in the ordinary course of operations.

Inventory

The City maintains a minimal level of parts and supplies on hand. Larger inventory items are included on the statement of financial position and are recorded at cost at year end. Spare parts and supplies are expensed when purchased.

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

c) Non-financial assets (continued)

Tangible capital assets

Tangible capital assets are recorded at cost which includes all amounts that are directly attributable to acquisitions, construction, development, or betterment of the asset. The cost, less residual value, of the tangible capital assets is amortized on a straight-line basis over their estimated useful lives as follows:

Land improvements	10 - 50 years
Buildings	50 years
Vehicles, machinery and equipment	5 - 25 years
Roads, sidewalks and lighting	20 - 75 years
Storm sewer systems	15 - 70 years
Water systems and AWS dam	15 - 80 years
Sanitary sewer systems	15 - 60 years

A full year of amortization is charged in the year of acquisition and none in the year of disposal. Assets under construction are initially recorded as work in progress and not amortized until the asset is available for productive use.

d) Basis of accounting

All revenue and expenses are recorded on an accrual basis, except when the accruals cannot be determined with a reasonable degree of certainty or when their estimation is impracticable. Revenue is recorded in the period in which the transactions or events occurred that gave rise to the revenue and expenses are recorded in the period the goods and services are acquired and a liability is incurred or transfers are due.

Government transfers are recognized as revenue when the transfer is authorized and any eligibility criteria are met, except to the extent that transfer stipulations give rise to an obligation that meets the definition of a liability. Transfers are recognized as deferred revenue when transfer stipulations give rise to a liability. Transfer revenue is recognized in the statement of operations as the stipulation liabilities are settled.

Contributions from other sources are deferred when restrictions are placed on their use by the contributor, and are recognized as revenue when used for the specific purpose.

Revenue related to fees or services received in advance of the fee being earned or the service is performed is deferred and recognized when the fee is earned or service performed.

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

e) Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts of assets and liabilities, disclosure of contingent assets and liabilities and the reported amounts of revenue and expenses. Actual results may differ from these estimates.

In 2009, the City's implementation of the Public Sector Accounting Handbook PS3150 has required management to make estimates of historical cost and useful remaining lives of tangible capital assets. Actual results could differ from these estimates.

2. CHANGE IN ACCOUNTING POLICY

The City of Parksville has restated its financial statements to comply with the provisions of Section 3410 of the Public Sector Accounting Board handbook. Section 3410 establishes general reporting principles and standards for the recording of government transfers in the financial statements.

In prior years, federal gas tax funding was recorded as revenue upon receipt. Under the provisions of Section 3410, these funds are recorded as revenue as the stipulation liabilities are settled. The change has been applied retroactively and prior periods restated. The impact of the change on the current year is a reduction of grant and interest income totalling \$365,126. Amounts reported in prior years were changed as follows:

Adjustments to 2010 Accumulated Surplus at Beginning of Year

Accumulated surplus, beginning of year, as previously reported	\$ 154,320,744
Less: Transfer to Deferred Revenue - federal gas tax	<u>(583,710)</u>
Accumulated surplus, beginning of year, restated	<u>\$ 153,737,034</u>

2010 Annual Surplus

Annual surplus, as previously reported	\$ 4,802,079
Less:	
Removal of 2010 gas tax funding	(345,466)
Transfer of 2010 interest on gas tax fund to Deferred Revenue	<u>(10,670)</u>
Annual surplus, as restated	<u>\$ 4,445,943</u>

Adjustments to 2010 Financial Liabilities

Financial liabilities, as previously reported	\$ 16,185,584
Add: Deferred revenue - federal gas tax	<u>939,846</u>
Financial liabilities, as restated	<u>\$ 17,125,430</u>

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

3. INVESTMENTS

		<u>2011</u>	<u>2010</u>
Short term notes and deposits	Cost	\$ 14,065,199	\$ 9,963,049
Long term notes and deposits	Cost	-	4,033,496
		<u>\$ 14,065,199</u>	<u>\$ 13,996,545</u>
Short term notes and deposits	Market value	\$ 14,148,560	\$ 9,963,049
Long term notes and deposits	Market value	-	4,188,640
		<u>\$ 14,148,560</u>	<u>\$ 14,151,689</u>

Short term notes and deposits have interest rates varying from 1.30% to 4.60% (2010 - 1.35% to 1.75%) and mature in less than one year.

4. ACCOUNTS RECEIVABLE

	<u>2011</u>	<u>2010</u>
Property taxes and utilities receivable	\$ 840,503	\$ 893,110
Accrued utilities receivable	859,500	875,750
Receivable from provincial government	23,198	213,098
Receivable from federal government	376,403	239,613
Receivable from other government agencies	118,001	98,830
Trade accounts receivable	131,246	189,119
Accrued interest receivable	116,947	119,851
	<u>\$ 2,465,798</u>	<u>\$ 2,629,371</u>

5. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	<u>2011</u>	<u>2010</u>
Payable to federal government	\$ 498,412	\$ 533,223
Payable to provincial government	73,122	162,525
Payable to other government agencies	375,581	113,615
Trade accounts payable	755,447	914,581
Accrued payroll and vacation payable	335,848	339,904
	<u>\$ 2,038,410</u>	<u>\$ 2,063,848</u>

6. DEPOSITS AND OTHER LIABILITIES

	<u>2011</u>	<u>2010</u>
Prepaid property taxes and utilities	\$ 1,558,843	\$ 1,486,275
Development security deposits	1,284,437	1,660,049
Developer contributions and grant deposits	257,320	246,502
Building permit and other advance deposits	1,359	3,779
	<u>\$ 3,101,959</u>	<u>\$ 3,396,605</u>

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

7. EMPLOYEE BENEFIT ACCRUAL

	2011	2010
Retirement benefits payable	\$ 329,952	\$ 337,306
Sick time accrual	86,383	86,383
	<u>\$ 416,335</u>	<u>\$ 423,689</u>

Retirement benefits - employees who retire may qualify for a payout of their accumulated unused sick leave bank. Union employees may qualify for a payout of up to 60 days and non-union staff qualify for a payout of up to 261 days if certain restrictions are met. The City calculates the value of this liability based on a statistical analysis of the age and length of service of its workforce. The liability reflects the likelihood that employees will reach the age of 60, retire and become eligible for this benefit.

8. DEFERRED REVENUE - FEDERAL GAS TAX

Federal gas tax funding is provided by the Government of Canada and the use of the funding is established by a funding agreement between the local government and the Union of BC Municipalities. Funding must only be used for designated capital projects as specified in the funding agreements.

The City reports the balance of unused funding as deferred revenue until it is used to fund specified capital projects. Interest is required to be accrued on the fund balance.

	2011	2010
Balance at beginning of year	\$ 939,846	\$ 583,710
Contributions from government	345,431	345,466
Interest	19,695	10,670
	<u>\$ 1,304,972</u>	<u>\$ 939,846</u>

9. DEFERRED REVENUE - DEVELOPMENT COST CHARGES

Development cost charges represents funds collected from development for capital purposes as specified by a bylaw under the authority of the Community Charter. The collections from development are recorded as a deferred revenue until such time as they are spent for the purposes specified in the City bylaw.

	2011	2010
Balance at beginning of year	\$ 6,547,039	\$ 6,631,555
Contributions from developers	540,111	487,829
Interest	119,784	98,421
Transfer to revenue	(1,275,364)	(670,766)
	<u>\$ 5,931,570</u>	<u>\$ 6,547,039</u>

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

10. LONG TERM DEBT

General Revenue Fund

<u>Debenture Debt</u>	Maturity	Interest		
<u>Purpose</u>	<u>Date</u>	<u>Rate</u>	<u>2011</u>	<u>2010</u>
Civic and Technology Centre	Dec. 2021	3.05%	\$ 650,592	\$ 699,854
Civic and Technology Centre	Dec. 2021	5.69%	509,894	544,076
Northwest Bay Road local improvement	Apr. 2025	5.10%	600,706	636,047
Total General fund long term debt			1,761,192	1,879,977

Water Utility Fund

<u>Debenture Debt</u>				
<u>Purpose</u>				
Water	Mar. 2018	4.65%	557,176	622,350
Water	Sep. 2018	4.65%	914,698	1,021,691
Water	Jun. 2021	3.05%	179,688	193,293
Total Water fund long term debt			1,651,562	1,837,334
Total long term debt			\$ 3,412,754	\$ 3,717,311

Principal due over the next five years on long term debt is as follows:

	<u>General</u>	<u>Water</u>	<u>Total</u>
	<u>Fund</u>	<u>Fund</u>	
2012	\$ 91,133	\$ 104,639	\$ 195,772
2013	92,057	104,639	196,696
2014	93,005	104,639	197,644
2015	93,977	104,639	198,616
2016	94,973	104,639	199,612
	\$ 465,145	\$ 523,195	\$ 988,340

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

11. TANGIBLE CAPITAL ASSETS

	<u>2011</u>	<u>2010</u>
Land and land improvements	\$ 52,765,639	\$ 51,507,158
Buildings	10,898,577	7,683,617
Vehicles, machinery and equipment	5,392,704	4,832,079
Infrastructure		
Roads, sidewalks and lighting	50,548,630	50,518,674
Storm sewer systems	23,873,712	23,595,394
Water systems and Arrowsmith Dam	33,630,601	33,538,507
Sanitary sewer systems	15,940,274	15,924,590
Work in progress	<u>2,538,572</u>	<u>2,007,227</u>
	195,588,709	189,607,246
Less: Accumulated amortization	<u>46,027,656</u>	<u>43,057,797</u>
Net book value (Schedule 1)	<u>\$ 149,561,053</u>	<u>\$ 146,549,449</u>

Land and land improvements includes the cost of land under roads recognized at fair market value at the date of acquisition.

Contributed tangible capital assets are recognized at fair market value at the date of contribution. In 2011, \$496,321 (2010 - \$312,583) of tangible capital assets were contributed and included in infrastructure.

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

12. ACCUMULATED SURPLUS

	<u>2011</u>	<u>2010</u>
Restricted Surplus		
General revenue fund reserves for future expenditures	\$ 2,500,367	\$ 4,018,676
Water utility fund reserves for future expenditures	590,721	117,500
Sewer utility fund reserves for future expenditures	10,120	24,500
Equity in Arrowsmith Water Services Joint Venture reserves	118,001	98,831
	<u>3,219,209</u>	<u>4,259,507</u>
General fund capital reserve	174,235	171,036
Water utility fund capital reserve	149,719	146,970
Sewer utility fund capital reserve	650,480	638,535
Statutory reserve funds (Schedule 3)	1,661,103	1,818,449
	<u>5,854,746</u>	<u>7,034,497</u>
Unrestricted Surplus		
General revenue fund	3,852,799	2,768,811
Water utility fund	3,125,091	2,790,679
Sewer utility fund	2,835,752	2,756,852
	<u>9,813,642</u>	<u>8,316,342</u>
Equity in tangible capital assets		
General revenue fund	108,689,352	106,099,565
Water utility fund	26,344,598	25,489,792
Sewer utility fund	11,114,350	11,242,781
	<u>146,148,300</u>	<u>142,832,138</u>
	<u>\$ 161,816,688</u>	<u>\$ 158,182,977</u>

The restricted surplus represents reserves to be used to fund specified future expenditures, as authorized by Council. It includes both statutory reserves set up by bylaw under the authority of the Community Charter and reserve accounts, for which Council is not restricted by external parties in providing for the use of funds.

The unrestricted surplus represents the accumulated operating surpluses of the City.

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

13. CONTINGENT LIABILITIES

- a) The City is responsible, as a member of the Regional District of Nanaimo and the Nanaimo Regional Hospital District, for its proportion of any operating deficits or capital debt related to functions in which it participates.
- b) The City has issued demand notes to the Regional District of Nanaimo totalling \$197,998. These notes are callable only if required by the Regional District.
- c) The municipality and its employees contribute to the Municipal Pension Plan (the Plan), a jointly trustee pension plan. The Board of trustees, representing plan members and employers, is responsible for overseeing the management of the Plan, including investment of the assets and administration of benefits. The pension plan is a multi-employer contributory pension plan. Basic pension benefits provided are defined. The Plan has approximately 173,000 active members and approximately 63,000 retired members. Active members include approximately 35,000 contributors from local governments.

Every three years an actuarial valuation is performed to assess the financial position of the Plan and the adequacy of plan funding. The most recent valuation as at December 31, 2009 indicated an unfunded liability of \$1,024 million for basic pension benefits. The next valuation will be as at December 31, 2012, with results available in 2013. Defined contribution plan accounting is applied to the Plan as the Plan exposes the participating entities to actuarial risks associated with the current and former employees of other entities, with the result that there is no consistent and reliable basis for allocating the obligation, plan assets and cost to individual entities participating in the Plan.

The City of Parksville paid \$365,666 for employer contributions to the Plan in fiscal 2011.

- d) Other contingent liabilities consisting of routine claims will be accounted for as an expense in the period in which the costs are incurred. It is not possible to determine the City's liability, if any, with respect to these other matters.

14. MFA DEBT RESERVE FUND

The Municipal Finance Authority requires the City to establish a reserve fund equal to one half the annual instalment of principal and interest of debentures issued. The cash portion of the fund is equal to one percent of the total principal with the remainder to be covered by a non-interest bearing promissory note. The balance of the MFA debt reserve fund is as follows:

	2011	2010
Cash	\$ 100,392	\$ 97,083
Demand note	197,998	197,998
	\$ 298,390	\$ 295,081

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

15. SEGMENTED INFORMATION

The City of Parksville provides a diverse range of services to its citizens including water and sewer, fire, police, bylaw, building inspections and park maintenance among others. The City maintains three separate funds (general revenue, water revenue and sewer revenue) to account for the services. Each fund is expected to cover its expenditures through its own revenue collections.

City services are provided by departments and their activities are reported in one of these funds. Certain departments have been amalgamated to reduce the number of segments and provide information along the following related functional lines:

Protective Services

Includes the provision of police, fire, bylaw and emergency services. The City shares costs in a regional police force that serves Parksville, Qualicum Beach, French Creek, Errington and other local areas within the Regional District of Nanaimo. The City of Parksville has an allocation of 16 police officers. The Parksville volunteer fire department includes three full time officers and 36 volunteer members and provides first responder services in addition to fire protection to Parksville and part of the Regional District of Nanaimo (half of French Creek, San Paniel, and Martindale Road). Bylaw enforcement is provided part time by 2 bylaw officers, one of which also acts as the emergency program coordinator.

Engineering and Public Works

Responsible for the delivery of municipal public works services including the planning, development and maintenance of roads, sidewalks, street lighting, traffic signals, snow removal and facilities. The engineering department also contracts itself to the water and sewer revenue funds for the planning and development of the City's water and sewer infrastructure.

Parks and Cultural Services

Maintains the City's numerous parks and roadside greenery. It also maintains the recreational sports fields, hard courts, dog park and children's playgrounds. Cultural services includes the costs paid to the Vancouver Island Regional Library and Parksville community centres.

Community Planning

Manages urban development for environmental concerns, local neighbourhoods and the downtown through City planning, community development, parks and sustainability planning. It ensures acceptable quality of building construction and property maintenance through enforcement of construction and building codes and standards. It also assists economic development through review and approval of land development plans, application of zoning by-laws and processing of building permit applications.

General Government

Provides services for legislative and general administration as well as financial management, revenue collection, human resources and information technology.

Other Services

Includes activities which do not easily fit into any of the above segment categories including unallocated common service costs and insurance.

CITY OF PARKSVILLE
NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2011

15. SEGMENTED INFORMATION (continued)

Water, Sewer, and Solid Waste

Water and Sewer are each accounted for in their own funds and are consolidated for segmentation purposes. The water fund is responsible for providing water to the citizens of Parksville including the maintenance of the water distribution and supply system. The sewer fund is responsible for the maintenance of the sanitary sewer collection system. The planning and development of the systems is provided by the Engineering department. Solid waste collection and disposal is contracted out by the City to the Regional District of Nanaimo.

See Schedule 4 for a detailed summary of the revenues and expenses of each segment for 2010 and 2011.

16. EXPENSES BY OBJECT

The following is a summary of expenses by object:

<u>Expense Object</u>	<u>2011</u>	<u>2010</u>
Wages and benefits	\$ 5,792,689	\$ 4,989,105
Consulting and contract services	4,037,695	4,082,905
Materials and supplies	1,241,419	1,235,091
Office and insurance	566,150	543,429
Amortization of tangible capital assets	3,271,176	3,161,399
Interest	187,621	204,816
Grants	321,350	288,185
	<u>\$ 15,418,100</u>	<u>\$ 14,504,930</u>

17. ANNUAL BUDGET

The financial statements include unaudited budget data from the Annual Budget as adopted by Council on May 9, 2011.

18. COMPARATIVE FIGURES

Certain 2011 comparative figures have been changed to reflect financial statement presentation adopted in the current year.

CITY OF PARKSVILLE
SCHEDULE OF TANGIBLE CAPITAL ASSETS

AS AT DECEMBER 31, 2011

	ASSET COST			ACCUMULATED AMORTIZATION			NET BOOK VALUE
	Balance December 31, 2010	2011 Additions	2011 Disposals	Balance December 31, 2010	2011 Amortization	2011 Disposals	
Land	\$ 46,633,453	\$ 1,097,185	\$ -	\$ -	\$ -	\$ -	\$ 47,730,638
Land improvements	4,873,705	184,230	22,934	1,637,524	187,714	9,174	3,218,937
Buildings	7,683,617	3,214,960	-	1,436,831	224,302	-	9,237,444
Vehicles and equipment	4,832,079	821,822	261,197	2,479,088	487,372	246,117	2,702,361
Roads	50,518,674	116,689	86,733	18,181,285	1,179,496	37,933	31,225,782
Drainage systems	23,595,394	291,392	13,074	6,138,603	399,317	1,090	17,336,882
Water system & AWS dam	33,538,507	101,966	9,872	8,426,662	552,946	5,781	24,656,774
Sewer system	15,924,590	17,212	1,528	4,757,804	270,029	1,222	10,913,663
Work in progress	2,007,227	531,345	-	-	-	-	2,538,572
	\$ 189,607,246	\$ 6,376,801	\$ 395,338	\$ 43,057,797	\$ 3,271,176	\$ 301,317	\$ 149,561,053

AS AT DECEMBER 31, 2010

	ASSET COST			ACCUMULATED AMORTIZATION			NET BOOK VALUE
	Balance December 31, 2009	2010 Additions	2010 Disposals	Balance December 31, 2009	2010 Amortization	2010 Disposals	
Land	\$ 46,633,453	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 46,633,453
Land improvements	4,000,208	873,497	-	1,437,453	200,071	-	3,236,181
Buildings	6,900,892	782,725	-	1,276,828	160,003	-	6,246,786
Vehicles and equipment	4,560,105	604,344	332,370	2,256,089	406,018	183,019	2,352,991
Roads	48,434,109	2,837,770	753,205	17,545,913	1,179,239	543,867	32,337,389
Drainage systems	23,165,808	543,160	113,574	5,806,763	394,670	62,830	17,456,791
Water system & AWS dam	32,406,799	1,263,533	131,825	7,928,104	551,631	53,073	25,111,845
Sewer system	15,737,913	264,965	78,288	4,538,692	269,767	50,655	11,166,786
Work in progress	2,440,973	(433,746)	-	-	-	-	2,007,227
	\$ 184,280,260	\$ 6,736,248	\$ 1,409,262	\$ 40,789,842	\$ 3,161,389	\$ 893,444	\$ 146,549,449

CITY OF PARKSVILLE

SCHEDULE 2

SCHEDULE OF DEFERRED REVENUE - DEVELOPMENT COST CHARGE ACTIVITIES
AS AT DECEMBER 31, 2011

	Public Open Space	Water	Sanitary Sewer	Storm Sewer	Roads	2011		2010	
						Total	Total	Total	Total
Balance at beginning of year	\$ 1,961,254	\$ 1,548,043	\$ 129,407	\$ 351,222	\$ 2,557,113	\$ 6,547,039	\$ 6,631,555		
Add:									
Development cost charge collections	41,495	232,472	12,029	23,321	230,794	540,111	487,829		
Interest	37,000	23,624	2,294	6,524	50,342	119,784	98,421		
Less:									
Transfers to:									
General capital projects	-	-	-	(57,779)	(278,834)	(336,613)	(391,376)		
Water capital projects	-	(864,065)	-	-	-	(864,065)	(244,262)		
Sewer capital projects	-	-	(74,686)	-	-	(74,686)	(35,128)		
Balance at end of year	\$ 2,039,749	\$ 940,074	\$ 69,044	\$ 323,288	\$ 2,559,415	\$ 5,931,570	\$ 6,547,039		

CITY OF PARKSVILLE
 SCHEDULE OF STATUTORY RESERVE FUND ACTIVITIES
 AS AT DECEMBER 31, 2011

SCHEDULE 3

					2011		2010	
	Land Sale Reserve	General Parkland Reserve	Off Street Parking Reserve	Equipment Replacement Reserve	Total Reserves	Total Reserves	Total Reserves	
Balance at beginning of year	\$ 324,130	\$ 630,521	\$ 207,306	\$ 656,491	\$ 1,818,449		\$ 1,931,131	
Add:								
Proceeds on sale of equipment				87,250	87,250		71,999	
Equipment rental				479,300	479,300		477,814	
Interest	4,314	11,794	3,878	11,628	31,614		27,481	
Less:								
Transfers to:								
General capital						(191,811)		
Equipment operations				(332,514)	(332,514)		(302,162)	
Equipment capital				(231,185)	(231,185)		(387,814)	
Balance at end of year	<u>\$ 136,633</u>	<u>\$ 642,315</u>	<u>\$ 211,184</u>	<u>\$ 670,970</u>	<u>\$ 1,661,103</u>		<u>\$ 1,818,449</u>	

CITY OF PARKSVILLE
 SCHEDULE OF SEGMENTED DISCLOSURE
 FOR THE YEAR ENDED DECEMBER 31, 2011

	Protective Services	Engineering and Public Works	Parks and Cultural Services	Community Planning	General Government	Other Services	Water, Sewer and Solid Waste	Adjustments and Eliminations	2011 Consolidated Totals
Revenues									
External taxes	\$ -	\$ -	\$ 455,552	\$ -	\$ 10,101,919	\$ -	\$ 88,577	\$ -	\$ 10,646,048
Fees and charges	25,363	309,888	19,180	298,208	53,587	-	3,992,317	-	4,698,643
Other sources	587,497	-	156,345	-	811,671	8,770	122,235	60,154	1,746,672
Capital grants and developer contributions	39,194	446,881	-	-	-	-	192,279	-	678,354
Transfers from DCC reserves	-	336,613	-	-	-	-	938,751	-	1,275,364
Internal charges	-	522,000	-	-	455,852	-	-	(1,055,000)	-
Gain (loss) on disposal of tangible capital assets	13,500	(2,375)	-	-	-	-	(4,395)	-	6,730
	<u>665,554</u>	<u>1,613,107</u>	<u>631,077</u>	<u>298,208</u>	<u>11,423,029</u>	<u>85,918</u>	<u>5,329,764</u>	<u>(994,846)</u>	<u>19,051,811</u>
Expenses									
Labour	777,978	1,414,691	748,738	650,545	1,546,662	-	564,160	-	5,702,774
Consulting and contract services	1,685,859	719,993	619,554	85,811	168,401	900	703,335	-	3,983,853
Other	213,589	584,488	558,029	14,899	264,946	186,747	449,978	-	2,272,676
Internal charges	53,136	-	31,000	-	-	-	970,864	(1,055,000)	-
Amortization of tangible capital assets	158,470	1,870,710	186,547	-	175,635	-	879,814	-	3,271,176
	<u>2,889,032</u>	<u>4,589,882</u>	<u>2,143,868</u>	<u>751,255</u>	<u>2,155,644</u>	<u>187,647</u>	<u>3,568,151</u>	<u>(1,055,000)</u>	<u>15,230,479</u>
Fiscal Services									
Debt servicing and repayments	-	101,106	-	-	7,909	-	78,606	-	187,621
Segment surplus (deficit)	<u>\$(2,223,478)</u>	<u>\$(3,077,861)</u>	<u>\$(1,512,791)</u>	<u>\$(453,047)</u>	<u>\$ 9,259,476</u>	<u>\$(101,729)</u>	<u>\$ 1,683,007</u>	<u>\$ 60,154</u>	<u>\$ 3,633,711</u>

SCHEDULE 4

CITY OF PARKSVILLE
 SCHEDULE OF SEGMENTED DISCLOSURE
 FOR THE YEAR ENDED DECEMBER 31, 2010

	Protective Services	Engineering and Public Works	Parks and Cultural Services	Community Planning	General Government	Other Services	Water, Sewer and Solid Waste	Adjustments and Eliminations	2010 Consolidated Totals
Revenues									
External taxes	\$ -	\$ -	\$ 433,884	\$ -	\$ 9,684,908	\$ -	\$ 104,547	\$ -	\$ 10,223,339
Fees and charges	30,093	296,039	15,130	340,677	24,411	-	4,154,797	-	4,861,147
Other sources	393,838	44,205	141,680	10,000	444,787	3,317	88,821	71,438	1,198,086
Capital grants and developer contributions	-	1,601,309	315,201	-	-	-	524,844	-	2,441,354
Transfers from DCC reserves	-	391,376	-	-	-	-	279,390	-	670,766
Internal charges	-	339,000	-	-	409,131	88,469	-	(836,600)	-
Loss on disposal of tangible capital assets	-	(337,433)	-	-	-	-	(106,386)	-	(443,819)
	<u>423,931</u>	<u>2,671,929</u>	<u>905,895</u>	<u>350,677</u>	<u>10,563,237</u>	<u>91,786</u>	<u>5,152,399</u>	<u>(765,162)</u>	<u>18,950,873</u>
Expenses									
Labour	751,419	928,409	683,633	595,265	1,420,441	-	520,610	-	4,899,777
Consulting and contract services	1,741,849	780,682	623,550	91,267	125,910	580	697,775	-	4,061,613
Other	192,933	506,195	546,530	23,555	259,241	215,599	433,539	(267)	2,177,325
Internal charges	50,309	-	21,500	-	-	-	764,791	(836,600)	-
Amortization of tangible capital assets	66,200	1,846,890	198,904	-	175,635	-	873,770	-	3,161,399
	<u>2,802,710</u>	<u>4,062,176</u>	<u>2,074,117</u>	<u>710,087</u>	<u>1,981,227</u>	<u>216,179</u>	<u>3,290,485</u>	<u>(836,867)</u>	<u>14,300,114</u>
Fiscal Services									
Debt servicing and repayments	-	109,149	-	-	3,051	-	92,616	-	204,816
Segment surplus (deficit)	<u>\$(2,378,779)</u>	<u>\$(1,499,396)</u>	<u>\$(1,168,222)</u>	<u>\$(359,410)</u>	<u>\$ 8,578,959</u>	<u>\$(124,393)</u>	<u>\$ 1,769,298</u>	<u>\$ 71,705</u>	<u>\$ 4,445,943</u>

2011 Annual Report Statement of Property Tax Exemptions

City of Parksville
Statement of 2011 Property Tax Exemptions - Bylaw No. 1473
Bylaw No. 1473

LEGAL DESCRIPTION	CIVIC ADDRESS	ORGANIZATION	Value of Permissive Exemption	
			TOTAL TAXES	MUNICIPAL PORTION
Lot 1, Plan VIP5560	200 Corfield Street	The Nature Trust of BC	58,980.09	26,117.83
Lot A, Plan 41355	550 Pym Street	Trustees Parksville Baptist Church	23,714.83	12,988.03
Parcel B, Except Plan 29279 And VIP52583, PCL B DD349031	193 Island Hwy East	Regional District of Nanaimo-Parksville Curling Club Society	34,552.37	17,054.55
Lot A, Plan VIP74182	188 Hirst Avenue West	District 69 Society of Organized Services	24,941.40	11,044.66
Lot 1, Plan 45926	245 Hirst Avenue West	District 69 Society of Organized Services	18,869.28	8,355.78
Lot A, DL 14, Plan 2536	266A Moilliet Street South	Arrowsmith Rest Home Society	31,059.24	14,862.70
Lot B, DL 14, Plan 2536	266B Moilliet Street South	Arrowsmith Rest Home Society	75,142.79	35,957.90
Lot A, Plan 49747	133 McMillan Street	Oceanside Community Arts Council and the Parksville and District Association for Community Living	13,254.20	5,869.28
Lot 8, Plan 33339 except Plan VIP60816	1245 Island Hwy East	Parksville & District Historical Society	12,122.48	5,368.13
Lot 1, Plan 34272	345 Pym Street	Trustees of the Congregation of Knox United Church	23,902.15	13,090.62
Lots 6-7, Plan 5663 except Plan 36767	187 Alberni Hwy	Governing Council Salvation Army	8,937.08	4,894.62
Lot 17, Plan 6836	144 Middleton Ave	Parksville Seniors' Activity and Drop In Centre Society	8,017.34	4,390.90
Lot 4, Plan 2467	407 Wembley Road	Anglican Synod Diocese of BC	11,613.90	6,360.65
Lot 1, Plan VIP71491	149 Stanford Ave East	Parksville Lawn Bowling Club	31,196.41	16,642.81
Lot 1, Block 564, Plan 22048	1245 Chattell Road	Parksville-Qualicum Fish & Game Association	10,201.86	5,509.49
Lot 1, Plan 34131	795 Island Hwy West	Our Saviour Lutheran Church	10,977.01	6,011.84
Lots 4 & 5, Plan 5663	170 Hirst Avenue West	Mt. Arrowsmith RCL Branch 49 Leased to Arbutus Grove Reformed Church	7,938.66	4,347.81
Lots 1-4, Plan 26728	118 McMillan Street	Parksville and District Association for Community Living	5,763.07	2,552.03

City of Parksville
Statement of 2011 Property Tax Exemptions - Bylaw No. 1473
Bylaw No. 1473

LEGAL DESCRIPTION	CIVIC ADDRESS	ORGANIZATION	Value of Permissive Exemption	
			TOTAL TAXES	MUNICIPAL PORTION
Part of Lot 8, Plan 33339	1275 Island Hwy East	The Parksville and District Chamber of Commerce	5,854.48	2,592.51
Lot 6, Plan 5797	312 Hirst Avenue West	Kingsley Low-Rental Housing Society	3,731.64	1,785.69
Lots 29-30, Plan 1565	205 Jensen Ave East	Parksville Lions Senior Citizens Housing Society	1,886.06	902.53
Lot 16, Plan 33339	116-425 Stanford Ave	Oceanside Cadet Youth Society	2,084.98	923.28
Lot 41, Plan 6836	129 Jensen Ave East	Forward House Community Society	2,404.12	1,150.44
Lot A, DL 16, Plan VIP65788	Bisect Ermineskin ALR Land	Island Corridor Foundation	2,215.43	979.68
Lot A, DL 40, Plan VIP59337	Herring Gull portion to Highway Scale	Island Corridor Foundation	1,709.68	756.04
Lot 1, Block 1494, Plan VIP64444	Herring Gull behind Works Yard	Island Corridor Foundation	4,618.83	2,042.49
Lot A, Block 1495, Plan VIP64448	600 Alberni Highway	Island Corridor Foundation	1,132.33	500.73
Lot A, DL 13, Plan VIP71491	250 Craig Street	Stanford Place Holdings Ltd. & VIHA	184,493.65	72,393.94
			621,315.34	285,446.96

2011 Annual Report

Services Provided that Receive Tax Exemptions

Arrowsmith Rest Home Society - Complex senior care facility - Arrowsmith Lodge (75 bed complex care facility) and Cokely Manor (30 suite assisted living and adult day program). The exemption allows the Society to continue to provide a full range of services to both elders at Arrowsmith Lodge and Cokely Manor. Arrowsmith Lodge provides 24 hour nursing care to 75 elderly residents when they can no longer live in their homes and require care that is less than that provided by an acute care facility. Cokely Manor provides a setting for mainly seniors who require assistance in living their daily lives. These are elders who cannot function at home but to a certain extent, are still able to look after themselves.

District 69 Society of Organized Services - Provides recreation programs to the general public, programs to and/or facilities used by youth, seniors or other special needs groups, offers cultural or educational programs to the public that promote community spirit, cohesiveness and/or tolerance. Examples include hardship emergency support and referral, community resource referral, medical transportation support, caring for kids at Christmas, child, youth and family recreation fund, meals-on-wheels, personal development counselling services, haven home and thrift shop.

Forward House Community Society - Provides psycho-social, psycho-educational and vocational rehabilitation programs and services for adults who have serious chronic or acute mental illness and addictions recovery issues. The Society provides non-residential care seven days a week. They are the sole contracted mental health rehabilitation service provider in School District 69. Clients are referred by Parksville Mental Health and Addictions Services.

Island Corridor Foundation - Maintains the continuity of the Island Corridor as a contiguous special use connection for all communities, while respecting and supporting First Nations interests and traditional land and uses. The Foundation contributes to safe and environmentally sound passenger and freight rail services along the railroad; encourages flexible infrastructure along the corridor which will encourage a wide range of economic and trade activity for the benefit of all communities. They preserve archaeological resources, historic landmarks, structures, artifacts and historic routes as well they create trails, parks, gardens, greenways and other public areas for use by the public.

Kingsley Low Rental Housing Society - Provides six low income seniors with adequate, affordable housing. Rents are stable and lower than market cost. Any increase in costs to the Society including property taxes is passed on to the tenants as there is no government or private subsidy funding.

(The) Nature Trust of British Columbia - This property is part of a 25 hectare complex of conservation lands managed for habitat conservation and open space management as part of the Parksville/Qualicum Beach Wildlife Management Area. This conservation area contains critical fish and wildlife habitat within the City of Parksville. They have worked with the City to accommodate public access to a significant green space. They partner with local stewardship groups to develop and maintain interpretive trails and wildlife viewing facilities and to control invasive plants to ensure the productive estuary and upland forests sustain wildlife and provide nature appreciation opportunities to the local community and tourists.

Oceanside Cadet Youth Society - Premises used as the headquarters for the local Sea Cadet and Navy League Cadet corps. The Society offers an interesting program to youth in the Parksville/Qualicum area which includes training in seamanship, sailing, leadership, rifle range, band, drill team, sports, outdoor adventure training and public speaking. As well, qualified sea cadets may be eligible for summer training and employment opportunities at sea cadet training centres, ship deployments with the Canadian Navy or Coast Guard, university scholarships and credits towards high school graduation.

Oceanside Community Arts Council - Mandate is to engage, energize, educate and enrich the cultural life of the Oceanside community. Maintains an office to coordinate activities; three galleries to display work of local artists, workshops and classes for adults and children, operates a children's art day camp program during the summer, gift shop for local artisans to sell their work and publishes a guide to help local professional artists market their work; Festival of Art held each March; supports non-registered groups in gaining access to grant funding; provides rehearsal and meeting space for local groups as well as a drop-in studio space at a nominal cost; and maintains an arts library onsite for reference.

Our Saviour Lutheran Church - Christian worship and outreach. Three organizations use the facilities on a regular basis, providing donations to defray costs: Seventh Day Adventist Church, BC Mission Boat Society and A.A. Primary Purpose Group.

Parkville & District Association for Community Living - Not-for-profit community based association that provides support to people with developmental disabilities and their families. They provide direct service to about 65 adults and indirect services to another 70 adults within the district. They have two locations - 133 McMillan Street and 118 McMillan Street and provide service through six programs: Choices Day program, One-to-One program, Supported Work program, Community Options Day program, Self Help Skills program and the Semi-Independent Living program. The facility at 133 McMillan Street provides space to School District 69 for their outreach program (vulnerable teens and their workers).

Parkville & District Chamber of Commerce - Offers cultural or educational programs to the public which promote community spirit, cohesiveness and/or tolerance through the operation of a variety of community-based committees and task forces such as Summer by the Sea Street Market, as well as community awards which recognize the efforts of citizens and businesses that support our community growth and betterment. The Chamber of Commerce offers services to the public in a formal partnership with the municipality as demonstrated through current and past fee for service agreements for the Parkville Visitor Centre. The Chamber operates an information centre to promote Parkville as a place to visit, live, work and invest.

Parkville & District Historical Society - It is the mandate of this organization to preserve the artifacts and written histories of our community for the education and enjoyment of present and future generations. The Society operates a five acre heritage village with a large main museum building that also acts as a draw for tourism, an important part of Parkville's economy.

Parkville Fellowship Baptist Church - Public worship. Congregation raises funds for direct dispersal to local families and individuals in need. They also supply food to those who are in need and their 'Clothes Closet' provides free clothing. Funds raised from the Bethlehem Walk go directly to District 69 Society of Organized Services and Salvation Army. Their premises and facilities are available at no or low cost to other organizations on a regular or repeat basis, i.e. BC Cancer Agency (mammography clinics), Heart and Stroke Society, White Cane Society and the gym is used by Ballenas Secondary School students for physical education classes. The facility is also a designated emergency services response centre.

Parkville Lawn Bowling Club - A community minded organization that provides opportunity for Parkville residents to enjoy a sport with a congenial atmosphere that is both enjoyable and competitive. They continue to look for ways to involve youth by hosting groups from the Regional District of Nanaimo summer program. They joined forces with the Special Olympics Bocce Team who use the property for training purposes.

Parkville Lions Housing Society - Non-profit organization that provides much needed affordable housing in Parkville. A 33 unit affordable housing complex was constructed at 205 Jensen Avenue East; funded by the Parkville Lions. Rents would need to be raised if a tax exemption was not provided.

Parkville Pastoral Charge (Knox United Church) - Public worship. Facility is offered to deserving community groups on a free or minimum cost basis, i.e. Alcoholics Anonymous, Arrowsmith Restorative Justice Society, Scouting troops, Spectrum, Parkville & District Musical Association, Rainbows and Spiritual Journey groups. Knox provides direct support to community charities, including Society of Organized Services, the Salvation Army and the food bank. As well, they are able to assist the work of other organizations on such issues affecting the local, national and international community as poverty and homelessness, the environment, health and human rights.

Parkville Qualicum Fish and Game Association - Provides recreational facilities for public use as well as their members. Programs and facilities are used by youth, seniors and special needs. Preserves, encourages and fosters an appreciation for our outdoor heritage, facilities and activities that are environmentally and ecologically significant. Efforts promote community and foster stewardship as well as social responsibility. The facility serves as a training, practice and competition venue for the RCMP, Air Cadets, Navy League, Boy Scouts, Junior Olympic Archery Program and the Mid-Island Archery Club.

Parkville Seniors Activity and Drop-In Centre - Provides recreational and social activities for seniors 55 and over with the goal to keep seniors involved, healthy and intellectually stimulated. They offer activities such as cards, fitness, Qi Cong, line dancing, table tennis, pool, shuffleboard, choir, bingo, theatre events, potluck dinners, speakers on topics of interest, pension information, Lifeline, computer classes, art classes and occasional bus trips. The programs assist seniors to maintain a balanced life style. Through volunteer help, they offer low-cost healthy meals, companionship, support, physical and mental exercise.

Regional District of Nanaimo (Parkville Curling Club Society) - Provides recreation services and a facility for youth, adults and seniors. Provides a recreational experience that is both physical and social and that promotes the significance and value of active communities. The club continues to grow its membership and hosts local and provincial tournaments. The club also offers free curling to the Special Olympic program.

Royal Canadian Legion Branch #49 - This facility is used exclusively by the Arbutus Grove Church with exception of one office used for the Legion's Loan Cupboard that lends medical equipment to the community at no charge. The Arbutus Grove Church is a church of Christian religion organized within the denomination of the Reformed Church in America, Canadian Synod. Activities include weekly worship services, bible studies, fellowship gatherings, community outreach programs, youth programs, community services and church meetings.

(The) Salvation Army, Mount Arrowsmith Community Services - Worship services weekly and pastoral care given. Provision of free meals, three days a week, free emergency lunch packs for school children, ministries for men, women, youth and children, weekly and monthly. They supply and organize summer fun day camps for children, sponsor children to attend a summer camp for recreational and religious programs, operate a food bank for the community (for low/no income persons) and supply clothing and furniture to persons in emergency situations. Operate a youth drop in program weekly (in season) and provide spiritual and basic counselling. Organize and donate space for pro-bono legal program. Prepare, train, organize and participate with local and provincial emergency/disaster relief efforts.

St. Anne's and St. Edmund's Anglican Church - Public worship. Building and facilities are made available to community groups free or for a minimal fee (Twelve Step groups, Girl Guides, community health programs). They are able to extend the outreach program to organizations in the community including the Society of Organized Services, food bank and individuals in need. They have the ability to offer plots in accordance with provincial regulations and provide historical information on the pioneers who have contributed to local growth and development. Parishioners contribute to local, national and international associations affecting the health and welfare of the community, environmental issues and major disasters.

Stanford Place Holdings Ltd. / Vancouver Island Health Authority - Provides long-term community care for use in the provision of publicly funded health care services. VIHA has leased the property to Stanford Place Holdings Ltd. for the provision of these services. The buildings are owned by Stanford Place Holdings Ltd. Stanford Place Care Campus provides on-site care and services to seniors and disabled persons requiring a supportive environment. The licensed care facility (181 beds) and registered assisted living building (52 units) are operated under the Community Care and Assisted Living Act and are primarily funded by VIHA. All facilities and services are available to residents of the Parksville area and their families. Community groups utilize the facilities for programs such as Caregiver Support Group (Mental Health Program and Alzheimer's Society), accommodates the RCA teaching program for Discovery College and provides practicum placements for RCA and LPN students.

DECLARATION AND IDENTIFICATION OF
DISQUALIFIED COUNCIL MEMBERS FOR 2011

Pursuant to the *Community Charter*, there were no disqualified Council members during the 2011 year.

2012-2016
City of Parksville
STRATEGIC PLAN

May 2012



Introduction

This strategic plan outlines the goals, objectives and initiatives the City of Parksville intends to pursue in the next three years. This plan is based on the input from Council discussions, workshops, past strategic plans, resident surveys and the City's capital plan and budgets.

The City of Parksville is recognized as a well-managed city with a strong vision and ambition to be the best small city in Canada in which to live, work and prosper. This strategic plan is one element of that management approach.

The strategic plan is organized around five goals including:

1. **A city with a vibrant downtown and great neighbourhoods** - to strengthen the City's downtown and neighbourhoods, housing diversity and overall liveability.
2. **A vibrant community** - to promote an active, engaged, healthy and safe community.
3. **Environment and parks** - to have a healthy environment and offer many opportunities for the community to interact with the natural beauty that surrounds the City.
4. **Effective municipal infrastructure and services** - to plan, design, construct, operate and maintain an efficient network of transportation, water, sanitary sewer and drainage infrastructure and services that support a high quality of life in a sustainable, cost-effective manner.
5. **Excellence in governance and fiscal management** - to manage information and decision making processes to be inclusive, transparent and accountable and to ensure the long term financial health of the City.

The outcome of this strategic plan will be a set of priorities and areas for action that is shared amongst Council and staff to ensure resources are channelled in the most effective manner possible to achieve community objectives.

Vision Statement

We aspire to be the City of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.

Mission Statement

To provide good governance, prudent financial management, and to enhance Parksville's lifestyle and long-term sustainability through effective leadership, community involvement and commitment to providing services in an efficient and effective manner.

1. A city with a vibrant downtown and great neighbourhoods

Goal

To strengthen the City's downtown, neighbourhoods, housing diversity and overall liveability.

Objectives

- **Downtown** – the downtown is a thriving centre of activity for the City including great shopping experiences, community events and multi-family housing.
 - Continue to:
 - Support appropriate Parksville Downtown Business Association and Parksville and District Chamber of Commerce initiatives.
 - Support the development of multi-family housing and mixed use developments in and around the downtown core.
 - Discourage the proliferation of strip development along Highway 19A.
 - Enhance pedestrian and cycling linkages.
 - Take new action to:
 - Review City tax incentive programs.
- **Neighbourhoods** – The neighbourhoods in Parksville are desirable places, each with a range of housing types and amenities to support individuals and families through all stages of their lives.
 - Continue to:
 - Promote policies and zoning that support secondary suites, small lots, carriage houses.
 - Implement the City's affordable housing policies.
 - Support the continued development of a good balance of housing types in the City.
 - Support the Regional District of Nanaimo's growth management initiatives.
 - Promote alternative modes of transportation for all residents and particularly for downtown employees.
- **Quality of design** – The City is widely recognized for the quality and desirability of its public realm and architecture, enhancing the City's identity and liveability.
 - Continue to:
 - Invest in enhancing public space in the downtown and along the waterfront.
 - Seek opportunities for developers to provide enhanced public amenities beyond minimum development requirements.
- **Economic diversification** – The City has an increasingly diverse economy and recognizes economic growth will occur by attracting people to live and work in the community.
 - Continue to:
 - Build partnerships with regional stakeholders to promote the Parksville economy.
 - Support the efforts of the Parksville Downtown Business Association, Parksville and District Chamber of Commerce, the Oceanside Development and Construction Association and others to diversify the economy and increase prosperity in the City.

- Provide amenities and other elements that promote Parksville as a vibrant, safe community with a superior quality of life and comfortable environment that is appealing to all.

Comments from 2010 resident survey:

Grow and evolve gradually. We chose Parksville because we liked the small town atmosphere. We do not want to live in a large city with all the issues; ie, traffic, infrastructure costs, crime, etc.

Develop a strong, fairly aggressive strategic plan that would allow for economic growth; downtown with character/appeal to draw in businesses and young 'go getters'; attract larger corporations or businesses for future job growth.

Encourage City Hall in its planning for our community. Just don't get bogged down in trying to be bigger. Be better instead. Work on the image of Parksville. Encourage citizens to take pride in their community. Try to get Parksville a 'centre' or a 'core'. Pay attention to lifestyles and accommodate these. Those who are long-time residents of Parksville need to develop some pride in their community. Help them do this. I like Parksville and area. I am happy to live here, as are many of my friends. Take a close look at what you want in the long run for Parksville. My advice: 1. Keep it small. 2. Concentrate on quality of life. BC or Vancouver Island is known for its 'eco-friendly' lifestyles. Build on this.

A big box store in the community would act as an anchor attracting more shoppers to the community. The tendency would be to think of shopping locally first rather than thinking of going to an area with large stores.

I cannot emphasize enough how well the upcoming OCP review needs to be done and how well the Mayor and Councillors need to listen to resident input.

Prefer to have big, traffic collecting shops in Nanaimo, leaving it much more pleasant and peaceful here. If I wanted to live near shopping centres, I would be living in Nanaimo, Victoria or Vancouver.

2. A vibrant community

Goal

To promote an active, engaged, healthy and safe community.

Objectives

- **Arts and culture** – Arts and culture will be highly visible in the community and will be celebrated throughout the year in many ways.
 - Continue to:
 - Support the further growth of the City’s portfolio of public art.
 - Support the Parksville Downtown Business Association’s efforts to increase the presence of public art in the downtown core.
 - Provide grants and support efforts of the City’s arts and culture groups to make Parksville a vibrant community.
- **Quality of life** – The City will offer the best quality of life of any small city in the country, including positive social interaction, natural beauty, community services and a healthy lifestyle.
 - Continue to:
 - Provide amenities and other elements that promote Parksville as a vibrant, safe community with a superior quality of life and comfortable environment that is appealing to all.
- **Volunteerism** – Volunteers will be acknowledged and supported to enhance the sense of community and quality of life for all in the City.
 - Continue to:
 - Provide grants to community groups for events and projects in the City.
 - Recognize the contribution and commitment of volunteers in the community.
- **Police, fire, emergency** – The City will be a safe place to live with effective emergency response capacity.
 - Continue to:
 - Update and expand emergency preparedness plans (including neighbourhood scale plans) and an emergency management program, including staff training and public education.
 - Work with the community in ‘table top’ exercises on the emergency operations plan.
 - Ensure certification of all members of the Parksville Volunteer Fire Department.
 - Ensure necessary facilities and equipment are available for emergency, fire and police services.
 - Deploy appropriate crime prevention and drug awareness initiatives.
 - Consult with the community on issues and prevention.
 - Enhance the chronic offender crime reduction strategy and program to further increase overall community safety.
 - Promote the visibility of the police to ensure community safety and order.

- Take Action to:
 - Complete new fire department training facilities.
 - Review Emergency Program Regulatory Bylaw, 2006, No. 1414.

Comments from 2010 resident survey:

I have lived in many areas of Canada and I find Parksville the best yet!

Parksville is a wonderful place to live. It is a small town, which is why I moved here. Transportation around town is just fine. The beautiful green space and community garden are just what is needed to continue that small town feel. We are not trying to become another Nanaimo. We have good roads for transportation that need to be maintained properly with walking/bike paths alongside. Most people move here or stay here because of the lifestyle, natural setting and peacefulness that a small town generates. The waterfront needs to be the focal point of Parksville. Having an extended community park enhances the lifestyle for residents and tourists.

Nice town! Keep the small town feeling, but have the big town conveniences.

Moved here from Vancouver to get away from high volumes of traffic and crime. I was looking for a sense of community, a place where people respect each other and treat each other with respect and dignity. Many people that I have talked to have moved here for the same reason.

The community becomes safer and friendlier if the folks who live in it are using and enjoying it. Visibility of happy, busy people and children safe to play in their neighbourhoods is surely our goal.

Would like to see continued support for arts--some good things like Bard to Broadway, Oceanside Arts Council, lots of youth art programs. Arts are more important to me than yet another environmental program.

3. Environment and parks

Goal

To have a healthy environment and offer many opportunities for the community to interact with the natural beauty that surrounds the City.

Objectives

- **Waterfront and Riparian Areas** – The waterfront will support a wide range of community recreation while protecting its environmental health as well as those of the City’s creeks, rivers and groundwater aquifers.
 - Continue to:
 - Extend the waterfront walkway as opportunities arise and provide additional waterfront areas for sitting and picnicking.
 - Protect riparian areas and the City’s water resources.
 - Take new action to:
 - Develop floodplain protection and fill control bylaws.
- **Parks, public landscapes and greenways** – A wide range of parks and greenways are available throughout the community and they and all public landscapes are cared for to enhance the experience of the City.
 - Continue to:
 - Improve and maintain the Community Park at highest levels of quality possible.
 - Operate and maintain sports fields and facilities in a cost-effective manner.
 - Evaluate an appropriate balance of levels of service for outer area parks, trails and open spaces with the available budget and staffing levels.
 - Use native and drought resistant plantings wherever possible.
 - Use public landscapes for educational purposes.
 - Use recovered wastewater for irrigation and practice water conservation where possible.
 - Invest in maintaining and enhancing the landscape beauty of the City.
 - Increase the extent and quality of trail corridors, sidewalks and pedestrian and cycling oriented facilities.
 - Take new action to:
 - Improve tree management policies and bylaws.
 - Develop the Rathtrever Greenway connection from the resort area to the Community Park and downtown Parksville.
- **Climate change and sustainability** – The City’s operations are climate neutral and the community’s emissions are in steady decline.
 - Continue to:
 - Promote sustainability across the City and through its operations.
 - Adapt civic facilities and fleet vehicles to reduce carbon emissions.
 - Promote the regional *Team Water Smart* program.

- **Sustainable Food Systems** – A strong local food system exists to offer opportunities for community gardening, small farming, food processing, food sales, events, food-related tourism and other aspects where appropriate throughout the town.
 - Continue to:
 - Promote and support urban food gardens.

Comments from 2010 resident survey:

Keep the "park" in Parksville.

The future of Parksville is to give the future population of Parksville improved parks, designated bicycle paths, recreation areas, attract tourists. Make citizens proud of the way Parksville looks.

Address the need to invest in protecting Parksville's most critical natural areas for wildlife habitat and access to nature. Securing these areas would have only a limited outright cost, but would provide vast benefits to the community. Growing up in Parksville, our rich natural environment with its diversity and abundance of birdlife has been central to quality of life. I do not want to see this lost. We must act to change what is in conflict with conservation in Parksville. Our current zoning and insufficient allocation of resources for preservation of natural habitat will not preserve species and ecosystems in our community. We need to do something different. We need to invest in protecting our forests and wetlands. Parksville is located within a region of national significance for the diversity of ecosystems it contains, but only some of these ecosystems have been protected. We need to protect our wetlands and more of our upland forest to maintain Parksville's natural environment, our species and ecosystems.

The public beach is our greatest asset.

The City of Parksville has the potential to be a really special place. It has a beautiful natural setting and fabulous beach to start with. The community park and children's play area are superb examples of good planning, taking advantage of the natural beauty for our future legacy.

The waterfront should be a mix of housing and commercial like restaurants, gift stores, cafes. If you have to develop it at all, make it open to the public (not private) to enjoy.

We are a seaside community and you would never know it. There should be all kinds of facilities along the water where people can walk and sit and have a coffee or glass of wine. There is virtually no easy access to the water and what there is, is very limited.

4. Effective municipal infrastructure and services

Goal

- To plan, design, construct, operate and maintain an efficient network of transportation, water, sanitary sewer and drainage infrastructure and services that support a high quality of life in a long term, cost-effective manner.

Objectives

- **Transportation** – A convenient, safe and environmentally friendly transportation network supports the health of the community, the environment and the economy.
 - Continue to:
 - Implement the Master Transportation Plan.
 - Continue to maintain and upgrade pedestrian infrastructure including sidewalks and pedestrian crossings.
 - Promote alternate modes of transportation for all City transportation projects.
 - Make strategic acquisitions of land in support of strong transportation network as opportunities arise.
 - Maintain City’s traffic signals at optimum efficiency and plan for upgrades and interconnections when warranted.
 - Operate and maintain the City’s streetlight network in a safe and reliable manner while seeking options to using lower energy luminaires.
 - Operate and maintain the City’s traffic signage, striping and pavement markings in a safe and reliable manner.
 - Promote use of alternative forms of transportation such as transit, car-sharing, walking and cycling.
 - Take new action to:
 - Develop a strategy to eliminate the serious bottleneck along Highway 19A, between Pym Street and Moilliet Street.
 - Implement reasonable downtown core parking study strategies as warranted.
 - Explore opportunities for increased transit services.
 - Address the growing infrastructure deficit through improved asset and pavement management systems and preventive maintenance programs.
 - Update engineering standards and specifications.
 - Integrate the newly revised 20 year roads and transportation capital replacement program into the City’s 20 year comprehensive financial model. Update the Roads and Transportation Development Cost Charge Bylaw.
- **Water** – The City’s water supply is safe and secure for the long term and water is used efficiently in the community.
 - Continue to:
 - Implement the VIHA-mandated Englishman River Water System (ERWS) water treatment plant and upgraded river intake program in conjunction with our ERWS partner.
 - Operate and maintain the Arrowsmith Dam and associated facilities in conjunction with our Arrowsmith Water Service partners.

- Implement the cross connection control program.
 - Implement the meter removal and replacement program.
 - Monitor groundwater aquifer levels.
 - Operate and maintain the City’s potable water production, treatment, pumping, storage, and transmission and distribution systems in a safe and reliable manner.
 - Take new action to:
 - Investigate a possible aquifer storage and recovery system.
 - Integrate the newly revised 20 year water capital replacement program into the City’s 20 year comprehensive financial model. Update the Water Development Cost Charge Bylaw.
- **Wastewater** – The wastewater management system supports the City’s planned growth and ensures the City will meet its ecosystem protection goals.
 - Continue to:
 - Work with the Nanaimo Regional District and other stakeholders on updates to regional liquid waste management plans and proposed upgrade of the French Creek Pollution Control facility.
 - Operate and maintain the City’s sanitary sewer collection system and lift stations in a safe and reliable manner.
 - Take new action to:
 - Update the City-wide Sanitary Sewer Master Plan.
 - Integrate the newly revised 20 year sanitary sewer capital replacement program into the City’s 20 year comprehensive financial model. Update the Sanitary Sewer Development Cost Charge Bylaw.
- **Recycling** – The solid waste stream going to the landfill continues to decline.
 - Continue to:
 - Support the Regional District’s Zero Waste and Beyond composting programs.
- **Drainage and Flood Protection** – a resilient drainage and flood protection system protects the quality of life and reduces risks to people and property.
 - Continue to:
 - Maintain and enhance the City’s drainage and flood protection systems.
 - Promote drainage best management practices through initiatives such as rain gardens.
 - Operate and maintain the City’s flood protection and drainage culverts, pipelines and ditches in a safe and reliable manner.
 - Take new action to:
 - Update the City-wide Drainage Master Plan.
 - Integrate the newly revised 20 year storm sewer capital replacement program into the City’s 20 year comprehensive financial model. Update the Storm Sewer Development Cost Charge Bylaw.

- **Community facilities** – A wide range of community facilities and services support a healthy community.
 - Continue to:
 - Maintain the existing civic buildings, facilities and programs.
 - Update community needs, recreation facilities and asset and land acquisition strategies to ensure the City always supplies an excellent level of community amenities and services.
 - Integrate facility renewal and replacement requirements into the City’s 20 year comprehensive financial model.
 - Take New Action to:
 - Initiate implementation of upgraded public works facilities.

5. Excellence in governance and fiscal management

Goal

To manage information and decision making processes to be inclusive, transparent, accountable and responsive and to ensure the long-term financial health of the City.

Objectives

- **Communications** – Information on important issues are effectively shared between residents and Council, staff and other agencies and residents have appropriate opportunities to participate in the discussions and decisions about the City.
 - Continue to:
 - Provide relevant and timely information to citizens through easily accessible channels.
 - Implement the City’s communications strategy which includes the use of social media.
 - Improve the information and services provided via the City’s website.
 - Involve the community in consultation for all major issues facing the City.
 - Provide opportunities for the community to offer comments and feedback to Council and staff on City issues.
 - Take New Action to:
 - Implement a live and archived video webcasting system for Council meetings.
- **Administration** – The management of the City is efficient and effective with continuity over time.
 - Continue to:
 - Support initiatives to improve health and safety procedures and to promote a safe working environment.
 - Upgrade human resources policies and manuals.
 - Upgrade employee health and safety procedures and manuals.
 - Implement the City’s succession planning strategy including retention and attraction initiatives.
 - Develop a strong corporate information system that integrates information on asset management, finance, service requests, property, development tracking and others, to ensure continuity of knowledge and to enhance the effectiveness of staff.
 - Review and update of old policies and bylaws.
 - Recognize City staff for accomplishments and excellence in their work to increase understanding, confidence and a good working relationship between Council, staff and the community.
 - Improve consultant selection, agreement development and contract administration methodology.
 - Implement an annual evaluation program for all City employees.
 - Improve training, cross-training and mentoring opportunities for all City employees.
 - Update the City’s policies and procedures.
 - Provide for improved communications of ongoing projects and programs from staff to Council.

- Take new action to:
 - Implement a new procedure bylaw to enhance efficiency and effectiveness of Council meetings.
 - Design and develop a new records management methodology for the City.
 - Research and present a proposal for improvements to the City's election process. Initiate a corporate information technology strategy.
- **Fiscal responsibility** – The City's costs and revenues are managed to ensure financial competitiveness and stability over time.
 - Continue to:
 - Maintain the City's capital asset reporting model.
 - Review and update revenue systems for the City including development cost charge models, water rates, parcel tax roll and utility rates.
 - Seek grants in support of City projects.
 - Take new action to:
 - Implement a new Development Cost Charges Bylaw.
 - Develop new water rate structure for Council consideration.
 - Develop new sewer rate structure for Council consideration.
 - Explore advisability and feasibility of development and implementation of a system of user fees for various City services.
 - Maintain Protection of Private Property, Organizational Welfare, Economic Welfare, and Community Welfare at 2012 expenditure levels.
- **Maintenance of order** – The City's bylaws are effectively implemented and enforced.
 - Continue to:
 - Update, implement and enforce the City's bylaws.
 - Support the RCMP Municipal Traffic Section to enforce provincial and municipal laws.
 - Evaluate community issues and advise Council on standards.
 - Take new action to:
 - Develop a bylaw adjudication system.
 - Develop a new sign bylaw.

Comments from 2010 resident survey:

Feel Parksville needs a direction that will ensure and improve a lifestyle that the people here agree with and support. We need to develop, only if it can be supported by infrastructure and is for the good of the people. Honest, genuine consultation is the key.

I do like what information is out there and it's very informative. We need to keep this up as more development is going to be going on in the next 5 - 10 year period and we must keep ourselves informed and have the information readily available-- easy to get and very accessible is the key.

Staff are extremely helpful and polite, typical of a small town. Let's keep it that way.



CITY COUNCIL

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Councillor Bill Neufeld	bill@billneufeld.com
Councillor Sue Powell	kfsue@shaw.ca
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