

Parksville Resident Survey 2010 - QUESTION #42

What would be the best method for the City to communicate this information (from the previous question) to you?

Answer Options	Response Percent	Response Count
Local newspapers	73.2%	1296
Flyers	12.4%	220
Local radio station	14.3%	253
City News Page	21.2%	375
Newsletter	25.7%	455
Email	15.4%	272
City's website	29.1%	515
Web coverage of Council meetings	10.6%	187
Mail	17.1%	303
Other (please specify)	2.6%	46
		<i>answered question</i> 1771
		<i>skipped question</i> 148

Response Date	Other (please specify)
May 12, 2010 5:25 AM	Enewsletter
May 17, 2010 4:18 PM	TV
May 17, 2010 5:39 PM	Mail
May 17, 2010 9:13 PM	not all us seniors have a computer
May 19, 2010 5:59 PM	Shaw Cable - channel 4
May 20, 2010 7:02 PM	civic meeting on this issue
May 21, 2010 1:40 AM	Any of the above. Not everyone has multiple access. A lot of people can't get out or use a computer.
May 21, 2010 6:14 PM	email/RSS
May 21, 2010 8:38 PM	however not everyone has a computer
May 23, 2010 3:47 PM	Web. Newspapers are ancient and a waste of resources. Use the web Regular columns in the papers are probably the most traditional, but markers on public places and
May 24, 2010 7:52 AM	vents celebrating and honouring our forefathers (and mothers) would be fun too.
May 25, 2010 2:54 AM	I read local papers cover to cover religiously
May 25, 2010 8:46 PM	Email best.
May 26, 2010 5:07 AM	incuded with annual tax invoice
May 26, 2010 5:02 PM	The method could vary depending on the circumstance - but it must be in a timely manner
May 26, 2010 6:44 PM	TV stations
May 26, 2010 10:08 PM	Phone call or letter (sight impaired).
May 27, 2010 8:10 PM	quarterly newsletter would work

May 27, 2010 9:09 PM anything that works
May 28, 2010 4:04 PM Both local newspapers - too much bias in the paper currently used by the city
May 28, 2010 6:13 PM Town hall meetings; open forums; public participation sessions
May 31, 2010 5:28 PM Attend council meeting.
May 31, 2010 7:02 PM newspapers that are not biased.
May 31, 2010 9:30 PM all methods
Jun 1, 2010 6:34 PM channel 4 TV
Jun 1, 2010 8:21 PM Combination of above
Jun 2, 2010 3:53 PM Bulletin board that people can drop in to update themselves
Jun 2, 2010 5:44 PM what can the City afford?
Jun 2, 2010 9:29 PM email newsletter
Jun 2, 2010 10:41 PM Direct is best. Newspaper feels political (great papers, though).
Jun 4, 2010 4:38 PM the most cost effective way with access to more information if required
Jun 4, 2010 10:26 PM Channel 4 Shaw Cable
Jun 7, 2010 3:40 PM Newsletter would be good but too expensive, I would think, as would the mail.
Jun 7, 2010 5:51 PM Do all to make sure no one is missed.
Jun 7, 2010 9:23 PM attach to property tax bill
Jun 8, 2010 3:35 PM Forget emails and websites. A City news page would be great, but only if in both local newspapers.
Jun 8, 2010 4:03 PM I don't get junk mail, so had to go and get this survey.
Jun 10, 2010 3:55 PM Hate to see money spent on mailing and advertising.
Jun 11, 2010 9:05 PM Council meetings on the SHAW Channel 4 TV station
Jun 11, 2010 10:24 PM Binder--complaint emails.
Jun 11, 2010 10:52 PM Too much spent otherwise
Jun 14, 2010 6:16 PM through Parksville Residents Association
Jun 14, 2010 6:17 PM cheap mailouts
Jun 16, 2010 8:50 PM Whatever is the most economical way for those without computers.
Jun 18, 2010 9:27 PM unknown
Jun 18, 2010 10:27 PM all of the above