

Council Approves 2021 Workplan

In July 2019, following public consultation, Council adopted the 2019-2022 Strategic Plan for the City of Parksville. This plan established a clear vision for the City of Parksville as well as Council's five strategic priorities for their term of office. Strategic priorities are community safety, economic development, healthcare, housing and recreation.

At the December 7 in-camera meeting, Mayor Mayne introduced a motion that *Council rise and report on the 2021 workplan and that staff be directed to publish the list along with an explanation of how the list relates to Council's strategic objectives.* The approved workplan and priorities presented at the January 18 meeting, as well as the 2019-2022 strategic plan may be viewed on the City's <u>website</u>.

Council recently participated in mid-term strategic planning workshops to assist in achieving priorities by the end of their term in 2022. Part of this process was the development of a 2021 workplan which was approved by Council at a workshop on December 7. This workplan provides clear direction to staff on how they are expected to support the priorities and vision of Council in 2021. The workplan provides the foundation for staff decisions related to project planning, workforce planning and budgeting. This workplan includes only strategic projects directed by Council and does not include day-to-day operational tasks such as capital projects, processing of applications and permits, infrastructure maintenance, parks and facilities, financial management and general administrative responsibilities.

Council is currently seeking input from residents and businesses through an online survey to better inform Council priorities as they relate to the City's 2021 municipal budget and 2021-2025 financial plan. The survey, open until February 21 is available <u>here</u>. At this time, engagement is being conducted online due to COVID-19 pandemic restrictions. Future public engagement will provide residents further opportunity to offer feedback on planned priorities.

QUOTE:

"This Council embarked on an ambitious workplan in 2019 to carry us through to 2022 and I am proud of this Council and this team for their vision. We are now in the middle of our term and engaged in a comprehensive review of projects, both Council directives and staff initiatives. Council has remained focused on key priorities and strategic objectives and has aligned the 2021 workplan with our priorities," said Mayor Ed Mayne.

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