

September is Prostate Cancer Awareness Month

Mayor Marc Lefebvre has proclaimed the month of September as "*Prostate Cancer Awareness Month*" in the City of Parksville.

Prostate cancer is the most common cancer to affect Canadian men; one in seven men will be diagnosed with the disease in their lifetime and an estimated 11 Canadian men die from prostate cancer every day. Those with a family history of the disease or those of African or Caribbean descent are at great risk of developing prostate cancer.

However, the survival rate for prostate cancer can be close to 100% when detected early. Over the last 20 years, mortality from prostate cancer has declined by approximately 40% due to early diagnosis and treatment.

Prostate Cancer Awareness Month helps to raise awareness for this treatable disease and reduce the mortality rate even further. Men in their 40s are encouraged to get a prostate specific antigen (PSA) test to establish their baseline. Through the PSA test, otherwise undetectable cases of prostate cancer can be discovered which can lead to early intervention.

More information about Prostate Cancer Canada can be found on their website at <u>www.prostatecancer.ca</u>.

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For more information:

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About Parksville — Located on Vancouver Island's sheltered east coast, 12,000 residents call Parksville their home. Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.