

September is Prostate Cancer Awareness Month

Mayor Marc Lefebvre has proclaimed the month of September as "*Prostate Cancer Awareness Month*" in the City of Parksville.

Prostate cancer is the most common cancer to affect Canadian men; one in seven men will be diagnosed with the disease in their lifetime and an estimated 21,700 Canadian men will be diagnosed with prostate cancer this year.

However, the survival rate for prostate cancer can be over 90% when detected early. Over the last 20 years, mortality from prostate cancer has dropped by 40% due to early diagnosis and treatment. This translates to more than 2,000 Canadian men who are not dying each year due to prostate cancer being diagnosed when it is largely treatable.

Prostate Cancer Awareness Month helps to raise awareness for this treatable disease by encouraging men in their 40s to get a prostate specific antigen (PSA) test to establish their baseline. Through the PSA test, otherwise undetectable cases of prostate cancer can be discovered which can lead to early intervention.

More information about Prostate Cancer Canada can be found on their website at www.prostatecancer.ca.

###

For more information:

Mayor Marc Lefebvre	250 954-4661
Deb Tardiff, Manager of Communications	250 954-3073