

Seeking Public Input into Master Transportation Plan

The City is finalizing the Master Transportation Plan which identifies key transportation strategies for Parksville. Public comment is a key component of Parksville's transportation decision-making process and comments help to inform Council's decisions and ensure the updated plan will continue to support growth and development and also reflect the City's current traffic demands.

Since the plan was first introduced in November 2009, the City adopted an Official Community Plan and completed the Storm Water Master Plan and Sanitary Master Plan. The updated Master Transportation Plan now reconciles with the OCP adopted in July 2013 and includes recommendations based upon updated traffic volumes.

The purpose of the plan is to:

- Document and review current conditions.
- Make recommendations for future transportation requirements related to the City's development plans.
- Provide a basis for adopting innovative, sustainable approaches to all modes of transportation.
- Update the long-term capital plan for funding and construction of recommended improvements.

Following a public open house on December 1, the draft Master Transportation Plan may be viewed from the home page of the City's website (www.parksville.ca). Residents and businesses are encouraged to provide comments and feedback online through December 30. Questions should be directed to the engineering department (250 951-2484, engineering@parksville.ca).

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For more information:

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| Deb Tardiff, Manager of Communications | 250 954-3073 |