

February 8-14 Proclaimed as “Variety Week” in Parksville

Parksville, BC — Mayor Marc Lefebvre has proclaimed February 8 to February 14 as “Variety Week” in the City of Parksville.

February 13 and February 14, 2016, marks the 50th anniversary of Variety’s Show of Hearts Telethon, one of North America’s longest running telethons and an iconic weekend dedicated to supporting children in British Columbia with special needs. Throughout BC there are children and families whose lives have been improved because Variety - The Children’s Charity stepped in where health care ended.

During Telethon weekend on Global BC (and live streamed through globalbc.ca/live/bc and variety.bc.ca) Variety will celebrate 50 years of Telethon moments and introduce amazing children from communities across the province who have been helped by Variety and their donors who generously give so that Variety can continue to help children with special needs in our province.

Variety – The Children’s Charity has asked mayors and council across the province to be a part of this milestone celebration through a proclamation declaring the week of February 8 to 14 as Variety Week and to help launch another 50 years of helping kids and families in our communities.

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For more information:

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