

Proclamation – January as Alzheimer Awareness Month

Parksville, BC – Mayor Marc Lefebvre has proclaimed January as "Alzheimer Awareness Month" in the City of Parksville.

Alzheimer's disease is a progressive and degenerative neurological disease and is not a normal part of aging. More than 70,000 British Columbians are living with Alzheimer's disease or other dementias. Each year over 15,000 people in British Columbia alone are diagnosed with a form of dementia.

Proclamation of January as Alzheimer Awareness Month is intended to assist with public awareness, resources and research to help mitigate the stigma and disability associated with Alzheimer's disease and other forms of dementia.

If a cure is not found, within a generation, the prevalence of dementia in British Columbia will more than double. All community members will be impacted as people who are at risk for developing this disease are potential caregivers, friends and neighbours. Stigma leads many persons with dementia and their families to fear exclusion and differential treatment, preventing them from seeking help and disclosing their diagnosis.

More information is available at <http://www.alzheimerbc.org/>

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For more information:

Mayor Marc Lefebvre	250 954-4661
Debbie Tardiff, Communications Officer	250 954-3073