

Proclamation - A Day for Our Common Future - December 11

Parksville, BC – Mayor Marc Lefebvre has proclaimed December 11, 2014, as "A Day for Our Common Future" in the City of Parksville.

The idea of "Our Common Future", which was formally adopted by the United Nations General Assembly on December 11, 1987, defined the concept of sustainable development as development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

"This campaign offers us an opportunity to celebrate Canada's leadership in environment and economic solutions, that sustainable development is something we can all contribute to, from the highest levels of government right down to a personal commitment to shopping locally. By supporting small business in our community, residents are helping their friends and neighbours as well as our local economy," said Parksville Mayor Marc Lefebvre.

The non-profit Vancouver Island and Coast Conservation Society has successfully promoted this initiative on Vancouver Island with many cities and communities on Vancouver Island supporting in 2013.

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For more information:

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