

Proclamation - A Day for Our Common Future - December 11

Parksville, BC - Mayor Chris Burger has proclaimed December 11, 2013, as "*A Day for Our Common Future*" in the City of Parksville.

The idea of "Our Common Future", which was formally adopted by the United Nations General Assembly on December 11, 1987, defined the concept of sustainable development as development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

"This campaign is a great reminder that sustainable development is something we can all contribute to, from the highest levels of government right down to a personal commitment to shopping locally. By supporting small business in our community, residents are helping their friends and neighbours as well as our local economy," said Parksville Mayor Chris Burger.

The non-profit Vancouver Island and Coast Conservation Society (VICSS) is partnering with local business owners and Vancouver Island farmers to encourage residents to cultivate sustainable development through "A Day for Our Common Future". This initiative aims to raise awareness about stimulating our local economies by shopping locally and creating food security on Vancouver Island. VICSS and its partners have announced a "Buy Island" campaign to encourage food purchases and gift shopping that give back to Vancouver Island communities.

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For more information:

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