

## June 1 to be Recognized as Access Awareness Day and Intergenerational Day Canada in Parksville

**PARKSVILLE, BC:** Mayor Chris Burger has proclaimed June 1 as Access Awareness Day and Intergenerational Day Canada in the City of Parksville.

### Access Awareness Day

June 1 marks annual Access Awareness Day which provides an opportunity to look at our communities and ways that they can become more accessible and inclusive for everyone. The theme for 2013 is "*my community includes accessibility/my community includes me*". The goal of Access Awareness Day is to draw attention to the fact that each of us has a role to play in promoting accessibility in our community.

Sponsored by SPARC BC (Social Planning and Research Council of BC), the day highlights the important roles we play in creating inclusive and accessible communities for people of all abilities. Since 1997, SPARC BC has been promoting Access Awareness Day in BC, a comprehensive campaign to raise awareness about disability, accessibility and social inclusion.  
[www.sparc.bc.ca/access-awareness-day](http://www.sparc.bc.ca/access-awareness-day)

### Intergenerational Day Canada

The fourth Intergenerational Day Canada is a national initiative created by adults and youth to remind people of the importance of simple and respectful connecting between generations and to raise awareness of the many benefits inter-generational connecting brings to education, health and community safety.

Respectful and purposeful inter-generational connecting is a way to prevent isolation and mistreatment of older and younger generations. It effectively creates safer and more resilient communities. By breaking down ageism, we build all-age-friendly neighbourhoods.  
[www.intergenerational.ca](http://www.intergenerational.ca)

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### For more information:

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