

City Staff to Wear Pink on February 27 *Stand Out to Stand Up Against Bullying*

Parksville, BC - Pink Shirt Day is a day where everyone interested in stopping bullying wears anything pink. Many staff at the City of Parksville will support anti-bullying initiatives by wearing pink on Wednesday, February 27. The City supports the Anti-Bullying/Pink Shirt Campaign aimed at bringing awareness to the issue of bullying and that bullying must not be tolerated.

This important movement was started in Nova Scotia in 2007 when two high school students organized the first Pink Shirt Day to show support for a younger student who was being bullied for wearing a pink shirt to school. Now, on the last Wednesday of February, we don pink shirts and say “no” to bullying.

City staff are being encouraged to “standout to stand up against bullying” by wearing anything pink on February 27. By wearing pink, we show we are making that commitment to not let bullying happen in our community.

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For more information:

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