

City Proclaims February as Heart Month in Parksville

Parksville, BC – The City of Parksville has proclaimed February as "Heart Month" in Parksville. During February each year, the Heart and Stroke Foundation celebrates Heart Month for holding its person-to-person campaign, a concept adopted in British Columbia in the mid 1950s.

Heart disease and stroke is responsible for 1 in 3 Canadian deaths every year. The February Heart Month campaign allows the Heart and Stroke Foundation to continue critical research, fund new lifesaving initiatives and educate the public to prevent and reduce death and disability from heart disease and stroke.

Each February, thousands of volunteers dedicate their time to canvass their neighbourhoods in the support of the Foundation's life-saving work. The funds collected support world class scientific research and education to prevent and reduce death and disability from heart disease and stroke.

The Heart and Stroke Foundation protects the lives of all Canadians by funding world class scientific research which results in medical advancements, social change and education to prevent and reduce death and disability from heart disease and stroke. More information is available from <http://www.heartandstroke.bc.ca>

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For more information:

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