

## **April is Daffodil Month in Parksville**

Parksville, BC – Mayor Chris Burger has proclaimed April as Canadian Cancer Society's **Daffodil Month** and April 27 as **Daffodil Day** in the City of Parksville.

"We are asking Canadians across the country to wear our iconic daffodil pin throughout the month of April. We have all been touched by cancer and many of us have or are supporting someone on their cancer journey," said BC and Yukon regional director, Kathy Ilott.

More than 20,000 British Columbians will be diagnosed with cancer this year; we want them to know that they are not alone. The Society is there to support them on their journey and so can every British Columbian.

Donations from the pins and daffodils being sold in April will benefit the Cancer Society, dedicated to supporting people living with cancer, funding research to reduce the risk of cancer by adopting prevention strategies and advocates for healthy public policy that makes healthier choices easier choices. The Canadian Cancer Society delivers caring, practical and personal support to people with cancer through the toll free Cancer Information Service; Cancer Connection one to one telephone peer support; Camp Goodtimes for children, youth and families; safe and supportive accommodation for patients during treatment; and safe reliable transportation to treatment through the Volunteer Driver and Freemasons Cancer Car Program.

To know more about this campaign, visit [www.cancer.ca](http://www.cancer.ca) or call toll free 1 888 939-3333.

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**For more information:**

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