

## Earth Hour 2012 - Saturday, March 31 at 8.30 pm

Parksville, BC – Earth Hour will be recognized on Saturday, March 31 between 8.30 and 9.30 pm. We all have the opportunity to participate again when the world will turn off its lights for just one hour. Switching off lights is just one simple action that can be taken to help make a difference. Information and sign up is available at <http://wwf.ca/earthhour>

The event began in Sydney, Australia in 2007 and has now grown to be the largest global sustainability movement in history. During Earth Hour 2011, more than 5,200 cities and towns in 135 countries and along with residents of Parksville, switched off unnecessary lights and equipment to save energy and create awareness for climate change. British Columbians saved about 800 GWh of electricity last year, enough to power nearly 75,000 homes.

Earth Hour is held on the last Saturday of every March - closing coinciding with the equinox to ensure most cities are in darkness as it rolls out around the world.

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**For more information:**

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