

City Proclaims National Waste Reduction Week

Parksville, BC - The Mayor of the City of Parksville has proclaimed October 18-24, 2010, as National Waste Reduction Week in the City of Parksville. Every Canadian province and territory in Canada recognizes this week.

Canada will celebrate its tenth annual National Waste Reduction Week. Each year, the Recycling Council of BC (RCBC) organizes the province's involvement in observing this important week. Waste Reduction Week is intended to raise awareness about waste and its environmental and social impacts. The theme of the week is "Too Good to Waste" and is meant to draw attention to the richness and diversity of the natural world and the importance of working towards ecological sustainability through waste avoidance and resource conservation.

As a municipal partner, the City of Parksville is participating in the Regional District of Nanaimo's green bin program with collection scheduled to begin mid October. This program is the biggest step forward in residential waste management service since curbside recycling began. The Green Bin Program will enable households to help divert food waste from the landfill for processing into compost and potentially renewable fuels. By using a green bin to collect food and kitchen waste, households will divert an estimated 6,000 tonnes of material annually from the Regional landfill - the equivalent of 800 garbage trucks.

More information is available at www.wrwcanda.com and www.rcbc.bc.ca. Information about the green bin program is available at www.rdn.bc.ca.

-30-

For more information:

Mayor Ed Mayne	250 954-4661
Debbie Tardiff, Communications Officer	250 954-3073