

City of Parksville Encourages Support for Pitch-In Week

Parksville, BC – The City of Parksville is supporting Pitch-In Canada Week from April 19-25, 2010, and urges the community to "pitch-in." During Pitch-In Week, residents and businesses are encouraged to clean and tidy up their own properties and adjacent public property during the campaign week. This could also include trails, parks, rivers and streams.

"We appreciate the commitment by the Parksville Downtown Business Association to support Pitch-In Week each year. We are pleased that the PDBA has embraced this initiative as their own," said Mayor Ed Mayne. "It is a wonderful opportunity to bring businesses together to spruce up the downtown business area, encouraging pride in our community."

During Pitch-In Week, the City of Parksville parks department contributed to the downtown spruce up by spending some time around the Park Plaza cleaning out the flower beds along the Island Highway.

The success of Pitch-In Week relies solely on volunteers. Volunteers are needed to help in the Pitch-In clean up on Saturday, April 24. Volunteers should meet at Cha Ch'a Java on Weld Street and Island Highway East starting at 9 am. If you are interested in helping with gardening, please bring gloves and tools. The day wraps up with a 1 pm BBQ lunch donated by Quality Foods to be held at the Community Park Picnic Shelter.

To get involved in this community-wide campaign, form a group, pick a neighbourhood and register at www.pitch-in.ca or call the Parksville Downtown Business association for more information - phone 250 248-8079.

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For more information:

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