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February Proclaimed as Heart Month in Parksville

Parksville, BC – The Mayor of the City of Parksville has proclaimed February as "Heart Month" in the City of Parksville. During February each year, the Heart and Stroke Foundation and locally through the Vancouver Island/Powell River/Gulf Islands office, celebrates Heart Month by holding its door-to-door fundraising campaign, a concept adopted in British Columbia in the mid 1950s.

Heart disease and stroke is responsible for 1 in 3 Canadian deaths every year. The February Heart Month campaign allows the Heart and Stroke Foundation to continue critical research, fund new lifesaving initiatives and educate the public to prevent and reduce death and disability from heart disease and stroke.

Each February, thousands of Heart and Stroke Foundation volunteers dedicate their time to canvass their neighbourhoods in the support of the Foundation's life-saving work. The funds collected support world class scientific research and education to prevent and reduce death and disability from heart disease and stroke.

"The City of Parksville is pleased to recognize February as Heart Month," said Mayor Ed Mayne, "This campaign raises awareness and provides funds that have an enormous impact on the lives of not just heart and stroke patients but everyone."

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For more information:

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