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City Council Undertakes Strategic Planning Process

Parksville, BC - Since inauguration in December 2008, the new City of Parksville Council has participated in orientation sessions that have included governance, budget overview and strategic planning.

Council is now in the process of developing its strategic plan, expected to take about six months. Through this process, which will include open dialogue with the community, Council will establish the plans and priorities for the City's future. A strategic plan provides direction to staff and Council and while it will be used to guide the future development of the City, its priorities and projects, it will also allow for new opportunities and challenges.

An invitation from Mayor Mayne was recently sent to a broad cross section of the community inviting them to attend a facilitated session on February 18.

"This facilitated session will bring together many individuals with different perceptions, preferences, personal opinions and backgrounds. We recognize that good ideas come from an exchange of different points of view and are encouraging participants to come with an open mind and a willingness to build consensus," said Mayor Ed Mayne.

Following the February 18 session and the report back to Council, the community will then be invited to a town hall style meeting in late April or early May to review the plan and provide their views and comments.

Mayne also said, "Council recognizes that community input is a major part of the strategic planning effort and look forward to providing this opportunity for the public to participate in the process as soon as possible."

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