



INFORMATION RELEASE

parksvillefirerescue.ca

November 18, 2025

Parksville Fire Rescue 2025 Food Drive Results

Once again, Parksville Fire Rescue's *Fill the Boots for Food* drive was a huge success because of the community's generosity. A total of \$98,714.56 in cash for the Salvation Army food bank was collected over the weekend along with more than sixty new unwrapped toys for the Society of Organized Services.

Craig Bay residents continued their generosity this year, donating 2,941 pounds of food and grocery items to fill food bank shelves and a record \$76,510 in cash donations to help keep the shelves filled in the coming months.

Residents in the Parksville Fire Protection Area generously support the annual drive and are the reason this campaign is so successful. Parksville Fire Rescue appreciates the charity of our residents who make the difference for many families in our community. The department is grateful for the support of Canadian Tire, Choices Market, BC Liquor Store, Quality Foods, Thrifty Foods, and Tim Hortons.

QUOTE: Chief Marc Norris

"The continued generosity of our residents by filling the boots with dollars in support of the annual food and toy drive is amazing. We are grateful for the residents of the Parksville Fire Protection Area, the overwhelming kindness and commitment of Craig Bay residents, and the support of our members with their time and efforts. On behalf of the members of Parksville Fire, a sincere thank you to all who truly make a difference in our community."

HOW YOU CAN HELP

The Salvation Army food bank and Society of Organized Services are organizations which provide for less fortunate in our community. Donations may be made as follows:

- Society of Organized Services (SOS) is gratefully accepting donations for its Caring for Community at Christmas program. The program provides special gifts for local children and youth, and grocery store gift cards are provided to families, adults and seniors so they may choose food that is meaningful to them over the holidays. Financial donations can be made online at sosd69.com, in person or by phone (250 248-2093), Monday to Friday, 8.30 am to 4.30 pm (closed noon to 1 pm). New, unwrapped gifts can be dropped off during the same hours at the SOS Community Services Centre in Parksville (245 Hirst Avenue West).
- Salvation Army food bank donations are accepted at 886 Wembley Road - Monday, Tuesday and Thursday 8.30 am to 4 pm (closed noon to 1 pm); Wednesday and Friday, 9 am to noon.

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For more information:

Parksville Fire Rescue
250 248-3242; fire@parksville.ca

*The City of Parksville is located on the traditional territory of the Coast Salish Nations,
home to the Snaw-Naw-As First Nation and the Qualicum First Nation.*

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