

## INFORMATION RELEASE

*parksville.ca*February 12, 2025

## **Phase 3 Transportation Master Plan**

The City of Parksville is nearing completion of the transportation master plan process. This new plan will address current transportation challenges and shape the future of transportation in Parksville. The process to create a transportation master plan began in late 2023 and continued through 2024. The draft transportation master plan will be presented to Parksville Council for consideration this spring.

With valuable input from the public through in-person engagement and online surveys, the first two phases defined the overall ambitions of the City to be an active, accessible and safe community, and then developed a series of options to respond to the identified challenges. This final Phase 3, developed practical recommendations to address the challenges and analyzed feedback from the community on project priorities, summarized in the <a href="What We Heard Report #3">What We Heard Report #3</a>.

The Phase 3 report may be viewed on <u>Let's Talk Parksville</u> along with the results from the first two phases of engagement, open house presentations and key reference documents.

The Canada Community Building Fund Community Works Fund contributed a total of \$150,000 to the Transportation Master Plan initiative; \$62,900 was allocated in 2023 and \$87,100 in 2024.

###

## For more information:

Deb Tardiff, Manage of Communications <a href="mailto:communications@parksville.ca">communications@parksville.ca</a>
250 954-3073

The City of Parksville is located on the traditional territory of the Coast Salish Nations, home to the Snaw-Naw-As First Nation and the Qualicum First Nation.







