

INFORMATION RELEASE

March 13, 2024

Parksville's 2024 Canada Day Celebrations

Earlier this year, we announced the City of Parksville will host Canada Day celebrations in Parksville. We are busy behind the scenes planning a great family-friendly event which we hope will bring together Parksville and surrounding region residents and visitors to celebrate Canada's 157th anniversary of Confederation on July 1. On Canada Day, we come together to celebrate and shine a light on our country and whatever it is that makes you proud! We hope you will celebrate and connect with families, neighbours, and friends at our Canada Day festivities in Parksville.

Canada Day in Parksville will look a little different this year with the City taking the lead and providing the funding. Our community celebration begins with the Shriner's breakfast and the traditional parade along Island Highway East and all other activities will be held in the Parksville Community Park. Here's what is being planned for Canada Day in Parksville.

7.30 am	Shriner's breakfast	CCCU parking lot, Craig Street
10 am	Parade	Island Highway East
Noon	Opening ceremony	Parksville Outdoor Theatre
1 pm	Bobs and Lolo	Parksville Outdoor Theatre
2 pm	Canada Day cupcakes	Picnic Shelter
2.30 pm	Music from the Apollos	Parksville Outdoor Theatre
11 am - 7 pm	Food trucks	Near the sports fields
1 pm - 7 pm	Buskers and entertainment	Gathering Plaza

Things we'd like you to know about Canada Day in Parksville

- Free family-friendly fun in the sun kicks off with the Parksville Canada Day parade followed by afternoon activities in the Parksville Community Park.
- The Parksville Outdoor Theatre will feature *Bobs and Lolo* for the young and young at heart, and the band, *Apollos*, will provide afternoon dance music.
- Buskers will entertain in the new gathering plaza from 1 pm to early evening.
- There will be a variety of food trucks in the parking lot by the sport fields from 11 am through early evening.
- There will be no vendors in the park and planned activities will finish around 7 pm.
- Sandcastle Drive to Arbutus Point will close to vehicles for the day with vehicle parking available in the park.

Parade and food truck application forms, along with Canada Day details are available on *Let's Talk Parksville*. For the latest news and updates, visit *Let's Talk Parksville* as well as the City's social media. Email questions to *canadaday@parksville.ca*.

###

For more information:

Deb Tardiff, Manager of Communications

communications@parksville.ca; 250 954-3073

The City of Parksville is located on the traditional territory of the Coast Salish Nations, home to the Snaw-Naw-As First Nation and the Qualicum First Nation.

City of Parksville | 100 Jensen Avenue East (P O Box 1390), Parksville, BC V9P 2H3 Phone 250 248-6144 | Parksville.ca

