

## INFORMATION RELEASE

*parksville.ca*January 30, 2024

## 2024 Canada Day Celebrations

Canada Day celebrations in Parksville will look a little different this year with the City taking the lead on the event. We recognize the Canada Day event has been a huge undertaking for the Parksville and District Chamber of Commerce and appreciate their efforts. We will look to community involvement, continue to seek funding from the federal government and possible sponsorship support for the day's activities.

With the return to in-person activities, the City sponsored several successful community events in 2023 and we wish to continue our support for public celebrations that bring our residents together and are accessible to all ages and abilities. Canada Day in 2024 will be family focused and designed to provide safe, fun and convenient access to the festivities and the Parksville Community Park. Council is happy to provide the financial support for the celebrations and planning has started in earnest. As we confirm the schedule for the day, more information will be released for the public.

Parksville's Canada Day parade has always been the best on Vancouver Island, and we look forward to building on past success. Outside of the parade, all Canada Day activities will be held in the Parksville Community Park and include such activities as the pancake breakfast, food trucks, speeches, Canada Day cake, afternoon family entertainment at the Parksville Outdoor Theatre, and casual entertainment such as buskers in the gathering plaza. We have heard concerns in the past about vehicle access and this year, the Parksville Community Park will be open for vehicle parking and there will be no fireworks in the evening.

Planning is underway and event details, parade forms, and more information will be available on the City's website and *Let's Talk Parksville*. Please send us your suggestions and ideas and let us know if you would like to be involved at canadaday@parksville.ca. You can also call Deb Tardiff at 250 954-3073.

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## For more information:

Deb Tardiff, Manager of Communications

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The City of Parksville is located on the traditional territory of the Coast Salish Nations, home to the Snaw-Naw-As First Nation and the Qualicum First Nation.







